

CRAFT SHOW SUCCESS

Craft Show Readiness Checklist

QUESTIONS	YES	NO	MAYBE
Do I have enough product?			
Are my products ready for the public?			
Am I ready to accept payments from my customers?			
Is my pricing formula solid?			
Is my product line cohesive, my branding strong and my product unique?			
Do I have the time, money and resources to prepare for the show if I'm accepted?			
Am I able to prepare in the way I need to meet my goals for the show?			