

craftcation

presented by DEAR HANDMADE LIFE

APRIL 15 - 19, 2020



Workshop registration is **SATURDAY, 2.29.20 at 10am PT**. As this can be a pretty intense process, I've put together a list of things to know if this is your first time at Craftcation... plus a few reminders for our alumni. Additional detailed information is available online on our [Attendee News Page](#) - this document is only a summary of important pointers to help with workshop registration.

- 1. Login to Your Eventbrite Account.** Be sure to know your Eventbrite login and password **BEFORE** registration opens at 10am PT. This is the information you used to purchase your Craftcation ticket. If you purchased your ticket from an attendee that can no longer attend the conference, go to www.eventbrite.com and set up a free account. Have this login information at the ready. We also highly recommend that you login **BEFORE** 10:00am PT in case there's an issue with your login info. If you spend the first 15 minutes troubleshooting your login information, chances are the workshops on your wishlist will be booked.
- 2. Don't Overbook Your Schedule.** I know, I get it. FOMO is real. But when you're putting your schedule together, try not to overbook yourself. Our presenters work extremely hard to pack as much information as possible into their workshops and leaving their workshop early to make it to another workshop is simply not allowed. Not only would it likely cause you to miss crucial instruction time but it isn't fair to your fellow attendees. If you book yourself for two classes during the same time slot, we will remove you from one of them. We have to be fair to all attendees to make sure everyone gets a fair shake at the same opportunities.
 - o **PLEASE NOTE:** *You are ONLY allowed to register for workshops for YOURSELF. You will NOT be able to register for a friend.*
- 3. Craft Workshops. ALL** craft workshops require pre-registration. When viewing the schedule, you'll notice these workshops are marked with an asterisk (*) at the beginning of the workshop title. These are the classes you'll need to register for in advance. When planning your schedule, be sure to make a note for yourself so you don't miss out! Download our helpful [Workshop Planning Worksheets](#) to help get your schedule ironed out and prioritized before the rush of registration.
- 4. Casual Craft.** These activities do **NOT** require pre-registration. To join, arrive at the workshop location when the workshop begins. I find these to be a great way to relax and craft when you need a break in your day or if you're not able to get into a craft workshop that requires pre-registration.



5. **Workshops with Multiple Sessions.** There are workshops with multiple sessions on the schedule. Ex: *Leather Valet Tray + Catch All - Session 1 is on Saturday at 2:00p, while Session 2 is on Sunday 12:00pm -- you do NOT take both of these workshops. These are two different time slot options to take the same class.
6. **Panels and Business Workshops.** These events do **NOT** require pre-registration. They are open to any Craftcation attendee who wants to attend and do not require commitment in advance. You'll still want to plan for them (ie. using our [workshop planning worksheets](#)) but you don't need to worry about them on workshop registration day.
7. **Business Think Tanks.** These sessions are limited and **DO** require pre-registration. Don't forget them when registering for your workshops.
8. **Meals.** These **DO** require pre-registration. However, register for meals **AFTER** you have registered for your workshops. Workshops have limited availability and will fill up quickly. Registration for meals is **required** to give us a head-count (said differently: to make sure we have enough food and libations for everyone.) Having said that.... make sure you get your workshops locked down before you worry about your meals.
Meals that require pre-registration:
 - [Thursday Night Opening Dinner](#) at the Ventura Fairgrounds
 - [Friday Lunch at The Tavern](#) - These lunches will be packaged in portable boxes so that you can eat at the restaurant or take your meal back to the hotel, depending on your schedule and availability.
9. **Waiting Lists.** We streamlined our waiting list process last year with a waiting list form and will be using the same system for 2020. If a workshop is sold out and you would like to join the waiting list, fill out the form online. We will add you and email you if/when space becomes available. For more information, head to our [Attendee News Page](#).
 - You may also be able to add workshops at the conference if someone who registered is a no-show OR if the instructor is able to take more students. More details about this can be found on the [Attendee News Page](#).

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Links to Remember:

- [Attendee News Page](#)
- Waiting List Form (coming soon)
- [Online Alumni Community](#)
- [Eventbrite](#)
- Printable Copy of the Schedule - by date (coming soon)
- Printable Copy of the Schedule - by category (coming soon)
- [Workshop Planning Worksheets](#)
- [Craftcation Schedule](#) (On 2.29.20 at 10:00am PT this is where you'll find links to register for craft workshops/meals)

More Stuff to Know:

1. Leave extra room in your suitcase when packing, or include an additional bag for your return trip home. Craftcation is known for its goodie bags and additional "swag". You'll have completed craft projects from workshops, goodie bag swag, pop-up shop purchases and maybe even contest winnings from events like Iron Craft. You don't want to be ill-prepared. Last year I packed a soft-sided tote bag in my suitcase and it was the perfect carry-on to get my extra goodies home.
2. We've written a couple blog posts to help get you ready. You can find them here:
 - [How to Prepare for a Creative Conference](#) (which includes a free downloadable packing list.)
 - [Attending Craftcation on a Budget](#) - while you've already purchased your ticket, reserved your lodging and probably snagged your airline ticket/made plans to carpool, this post includes other ways to save money while you're at the conference including heading to local stores to stock up on snacks for your room.
3. Check-In at the Marriott on Wednesday can be a little hectic as there are 500+ people coming in that day for our conference. Please be patient with the hotel staff. They work really hard to accommodate our attendees and will even stow your luggage for you in their office if your room isn't ready when you arrive.