

**CRAFTCATION CONFERENCE 2020 - APRIL 15 - 19, 2020 - PRINTABLE WORKSHOPS LIST**

WORKSHOP TITLE <small>Click to visit full workshop description</small>	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <small>Click for Eventbrite Link</small>
<b>NOTE: WORKSHOPS ARE SUBJECT TO CHANGE.</b>				
<p>This document contains a description of each workshop offered at Craftcation 2020. This list is organized alphabetically by category. The Workshop titles are clickable and will take you to the workshop description on the Dear Handmade Life website. If Pre-Registration is required for a workshop, this will be noted in the <b>PRE-REG</b> column with the word <b>YES</b>. The word <b>YES</b> is also clickable and will take you to the Eventbrite event page.</p> <p>Eventbrite pages are live but you will not be able to register for the workshops until registration opens on <b>2.29.20 at 10am PT</b>. At that time the password to unlock these registration pages on Eventbrite will be distributed via email, posted in the Facebook alumni group and posted on the Attendee News Page.</p>				
<b>BUSINESS WORKSHOPS</b>				
<a href="#">Automating Your Business with Asana &amp; Other Free System-Based Tools</a>	The hardest part of running your own business is wearing all the hats. You're often bouncing from thing to thing and there's just not enough time in the day. You'd love to outsource but it's not in the budget just yet. So how about setting up some systems and automated processes to "virtually" outsource some tasks? I'll show you how to use free tools like Asana and Zapier to manage your time more effectively and get more done each day. I'll share my time-saving hacks & strategies to help you increase your productivity without breaking the bank!	Friday, 4/17	11:00am - 12:30pm	
<a href="#">Balancing Parenting &amp; Your Creative Business - Panel</a>	Balancing parenting with a creative business presents its own set of challenges. In this discussion, our panelists will share their stories and advice based on their own experiences. We'll discuss knowing how to plan your time so that you can be present in all aspects of your life. We're going to get real about the beautiful moments and the painful ones. Crying in your coffee doesn't have to be your normal - we'll help you find a way to balance it all.	Saturday, 4/18	11:00am - 12:30pm	
<a href="#">Blogging to Grow Your Maker Business</a>	Blogging is NOT dead. Blogging is the foundation upon how I built two businesses – one brick and mortar business and one online service-based business. In this class, I'll teach you how to use blogging to build your maker business. We'll cover all the basics, plus I'll share the system I use to keep me organized. Finally, we'll cover some marketing tips so you can leverage blogging to elevate your business.	Thursday, 4/16	9:00am - 10:30am	
<a href="#">Build Your Business with Collaborations - Panel</a>	One of the biggest trends in business right now is collaborations. They are happening across all industries and can do amazing things for everyone involved. In this session you'll learn about innovative ways to collaborate, how to structure the partnership financially, identifying the right brand/business for a mutually beneficial collaboration, and how to pitch a potential collaborator. Takeaways include: Identify collaborations that are beneficial for your business, Quick Guide on how to pitch potential collaborators, list of collaboration resources.	Thursday, 4/16	2:00pm - 3:30pm	
<a href="#">Bust Through Burnout</a>	Feeling overwhelmed? Has taking care of yourself taken a backseat as you juggle life and work? Is burnout tapping your motivation? This panel is for you. Join us as we share our struggles and triumphs and get honest about the behind the scenes of our creative businesses and share our techniques for taking care of ourselves and staying motivated.	Friday, 4/17	9:00am - 10:30am	
<a href="#">Confessions of a Creative Business Owner</a>	It's our own Craftcation version of a Barbara-Walters-style sit down. During this panel, moderator Kari Chapin will sit down with industry experts and ask them intimate questions about business. We'll talk about the ups and downs, the ins and outs, dealing with both successes and failures and more.	Thursday, 4/16	11:00am - 12:30pm	
<a href="#">Crafting A Conference Strategy Like A Boss</a>	Conferences are super fun! Craftcation sparks imagination, gets creative juices flowing, helps us learn new skills and allows us to connect with like-minded crafters. But the truth is, as a handmade entrepreneur, attending any conference is a financial investment. With any financial investment, should come a plan that helps us determine how to get the most out of that investment. During this session, we will create a conference action plan that establishes your conference objectives, top goals and map out the steps needed to accomplish those goals both during and after Craftcation. These goals can focus on who we want to meet, who we want to partner with, and how we will apply what we've learned... all to take our handmade business to the next level. We'll also talk about key networking tips that every conference goer needs to know. Let's go!	Wednesday, 4/15	2:00pm - 3:30pm	
<a href="#">Creating a Cohesive and Polished Retail or Unboxing Experience For Your Brand</a>	Retail shop owners have shared with me that often, the packaging that the product comes in is more important than the product itself! Once you get over that unpleasant shock, please join me to discover what is important when packaging your products both to stock store shelves, and to send in the mail to your ecommerce customers. We will discuss how to get an on-brand, professional look that fits with your budget and impresses retail and wholesale customers alike. I will include examples as well as printing resources and technical tips.	Thursday, 4/16	9:00am - 10:30pm	
<a href="#">Creating Digital Products 101</a>	Learn how to turn your brilliant creative idea into a digital product that you can sell. Presenter Monique Malcolm will cover her digital product creation process, tech requirements and design tools.	Wednesday, 4/15	4:00pm - 5:30pm	
<a href="#">Designing Newsletters That Convert</a>	Email design is extremely important for your brand, customer engagement, and conversions. We'll be reviewing email design best practices and talk about best practices of emails that help you grow your business.	Wednesday, 4/15	2:00pm - 3:30pm	
<a href="#">Ditch Your Discount</a>	Attract, enchant and entice customers who will happily pay full price. Discounts can be effective when used appropriately, and you'll want to know exactly when, where and why TO and why NOT TO offer coupons and discounts. Learn about effective and ineffective promotions and simple ways add value for your customers and create a memorable or otherwise enhanced experience for them. Discounting will only get you so far - and it might even cause you more problems in the future - leave this class with some new go-to promos and a fresh mindset on the value of your work.	Thursday, 4/16	2:00pm - 3:30pm	

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<a href="#">How to Build a Healthy Relationship with Instagram while Growing your Audience</a>	Instagram is a GRIND. It feels like its more stressful, demoralizing, and soul crushing than it should be. I invite you to come and spend an hour and some change with me walking through how to reset your perceptions of social media all the while building a healthier relationship with Instagram. We'll go over how to stop chasing followers and begin to nurture your audience. This workshop is great for anyone who is active on IG and struggling to stay engaged, folks who aren't sure what to talk about, and those having trouble growing their audience.	Wednesday, 4/15	4:00pm - 5:30pm	
<a href="#">How to Convert a Great Idea into a Doable Project</a>	To be a creative person is to be a wellspring of ideas, but too many ideas can lead to creative constipation. Here's the thing, though: you don't do ideas -- you do projects. During this workshop, we'll take a fuzzy idea and coax it into a doable project; along the way, we'll address some common roadblocks and derailers so you can bake overcoming them into your plan.	Saturday, 4/18	2:00pm - 3:30pm	
<a href="#">How to Craft a Creative Schedule that Feeds Your Soul, Your Creativity, and Your Business</a>	If your schedule doesn't work for you, then you're forever in a losing battle with time. It doesn't have to be this way, though, as you can craft a schedule that feeds your soul, your creativity, and your business. At the end of this 90-minute workshop, you'll walk away with a weekly blueprint that helps you prioritize, plan, and do what matters most.	Friday, 4/17	9:00am - 10:30am	
<a href="#">How to Create a DIY Workshop - Panel</a>	Teaching is a fulfilling way for many creatives to expand their business, socialize, and stay inspired! In this panel we'll discuss how to get started, finding a venue and an audience, marketing your workshop, and planning the curriculum so you can make more money, grow your audience and more!	Saturday, 4/18	9:00am - 10:30am	
<a href="#">How to Create Your Best Customers</a>	If you focus your efforts on selling to whoever will buy from you, you end up being scattered, uncertain about where to take your business, and making customers happy at the cost of your own happiness. You'll walk away from this 90-minute workshop with insights, strategies, and plans to start creating more of your best customers who will increase your profit and save your sanity.	Saturday, 4/18	9:00am - 10:30am	
<a href="#">How to Get More from Less Content</a>	The days of churning out tons of content and publishing daily blogs to get meager results are over! Presenter, Jennifer Priest, will cover how to plan, create, and distribute online content to promote products (for companies) and content (for bloggers) to maximize benefit with the least effort possible. Attendees will learn how to stop churning out mass-created content and instead create content that will deliver results from both search and social media. Topics include SEO (search engine optimization), content planning, content creation, workflows, and more. Attendees should have at least 1 year of experience creating content for a blog or Youtube channel and be familiar with Google Analytics.	Saturday, 4/18	4:00pm - 5:30pm	
<a href="#">How to Get Your Content to Show up in Pinterest Search</a>	Pinterest is one of the fastest growing search engines and a top referrer of traffic to DIY content. Presenter will share how to position content to show up in Pinterest searches for maximum reach and traffic. Attendees will also learn how to best promote previously published content in an effective way that is compliant with Pinterest guidelines. In the lab, Attendees will perform keyword research and SEO techniques using an existing piece of content. Attendees must have a Pinterest business account for at least 1 year, a blog or YouTube channel with at least 10 pieces of content (posts or videos), and a basic understanding of how to publish content to Pinterest.	Sunday, 4/19	12:00pm - 1:30pm	
<a href="#">How to Hire Your Dream Team</a>	Let's hire your dream team! We're talking about how to hire interns, assistants, freelancers, and employees. You'll learn how to structure your team so it complies with federal law and what key contract terms you need in place for each position. Plus, we're sharing the exact (and a little unusual) hiring process that we use so you can find the right team, too.	Saturday, 4/18	9:00am - 10:30am	
<a href="#">How to Start Your Dream Company Legally</a>	Let's start your company legally! You'll learn how to register your company the right way, how to protect your business with trademarks and copyrights, and the key contracts that you'll need to start + grow your business.	Saturday, 4/18	4:00pm - 5:30pm	
<a href="#">Instagram 2.0 - Advanced Strategies to Grow Your Following and Sell More</a>	So, you already know the basics about what goes into growing your following on Instagram, but how do you sell to that following now that you have them? I'll dive into tips and tricks to make the most out of your audience so you can make Instagram work for you!	Saturday, 4/18	11:00am - 12:30pm	
<a href="#">Life Hacks for Creatives</a>	Things can get crazy as an entrepreneur running a retail store, a wholesale business, and a creative consultancy. I've learned a thing or two over the last 13 years about getting things done while still being able to sleep at night, and have a life :) This talk will share tips, tricks, and hacks, that will enable you to take control of your day to day operations and your personal life. Takeaways include: new techniques for list making and calendar organization, a fresh perspective on time management, resource list of applications & books.	Thursday, 4/16	9:00am - 10:30am	
<a href="#">Make More with Creative Cloud</a>	From illustration and product photography to creating stellar social posts, Creative Cloud offers a wide range of apps to speed up your workflow and enhance your business. In this introductory workshop, we'll show you just how easy it is to get started with Adobe Spark, Lightroom, Fresco, and Capture to put your best product forward. Tablet devices are recommended for this workshop.	Saturday, 4/18	11:00am - 12:30pm	
<a href="#">Marketing + Merchandising 101</a>	Marketing gets all the attention these days - that glamorous Instagram life just sucks up all the air! But marketing won't be effective at all until the merchandising bit of your business is fleshed out. In this workshop we will define marketing and merchandising and learn about how to get the most out of your marketing efforts by establishing strong merchandising within your shop or site. While marketing might be the fun part, merchandising will make that effort as profitable as possible!	Friday, 4/17	9:00am - 10:30am	

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<a href="#">Mental Health for Creatives - Panel</a>	This panel is designed to start (or deepen) the conversation about mental health for creative people. Often times a 'taboo' subject, this panel aims to promote empathy and a sense of connection with others who may share the same feelings of isolation, depression, and anxiety (among others). Panelists will offer their expert (and amateur) experience with running a business and managing mental health, and hopes to offer some tools for you to access.	Saturday, 4/18	2:00pm - 3:30pm	
<a href="#">My Brand 2.0 - How to Rebrand Your Creative Business</a>	Wondering if it's time for your established handmade business to undergo a complete rebrand? Or a simple brand boost/facelift? This session will examine the benefits and potential risks of rebranding, determine when the timing is right and explain the steps you'll need to take. Learn how to rebrand your business strategically and avoid some of the biggest mistakes. Take a quiz to see if it's time. And walk away with a 90-day rebranding checklist that will make the process smooth and successful!	Saturday, 4/18	4:00pm - 5:30pm	
<a href="#">Navigating the New Landscape of Wholesale: Faire, Tundra, Instagram, and the Next Big Thing</a>	The wholesale landscape is rapidly changing, and creative brand owners are struggling to stay ahead of the curve. In years past, sales reps, trade shows, and cold pitching were the most common avenues for connecting with shopkeepers. But those methodologies are expensive and often inefficient. And now? Well, now they're outdated, too. Modern buyers are searching for innovative ways to connect with new brands, and there's a whole host of tech companies who are eager to help them. Faire and Tundra are battling head-to-head for the attention of shopkeepers and Instagram has become one of the preferred discovery methods for savvy shopkeepers. In this wisdom-infused workshop, we'll explore the pros and cons of each of these avenues. I have exhaustively researched each platform, speaking with brand owners, buyers, and tech executives to deliver objective insight to help you discover which platforms are worth your time and how to make the most of them.	Thursday, 4/16	4:00pm - 5:30pm	
<a href="#">Newsletter Content Creation</a>	You know your email list is your most important (and potentially lucrative) asset when it comes to marketing your business, but if you're having a hard time coming up with content consistently, this class will help! We'll talk about which style of newsletter you prefer, frequency, and draft a list of content to use when emailing your list so you'll be sending it regularly, and with confidence.	Thursday, 4/16	2:00pm - 3:30pm	
<a href="#">Own Your Marketing with Klaviyo</a>	In this session, discover the challenges you face when marketing through advertising intermediaries like Google and Facebook, or selling through online marketplaces like Amazon—all places where brands have no control. We'll be examining the market landscape shift threatening your long-term success. Join us as we reveal how you can own your destiny and chart a path to sustainable, long-lasting business growth. Discover the power of first-party data to fuel acquisition and the impact of personalization and segmentation.	Thursday, 4/16	11:00am - 12:30pm	
<a href="#">Pitch Perfect! Media Mentions &amp; More</a>	Have you wondered how people get their products mentioned in magazines, reviewed in blogs and featured on television? Well the secrets are out! Learn how to tell a compelling story to pitch media and grab the attention of magazine editors and TV producers. It all begins with a unique, compelling and customized selling proposition they simply can't refuse. Understand how to present yourself and your products in a way that is creative, professional and provides wow factor. These same techniques are used to secure brand partnerships and gain sponsors to grow your business. Get ready to become a pitch master!	Friday, 4/17	2:00pm - 3:30pm	
<a href="#">Playful Patterns with Adobe</a>	Have you ever wanted to take your photos or drawings and make repeating designs for your products? In this workshop, you'll learn how to quickly create beautiful patterns using Adobe Capture and prepare them for on-demand fabric printing. Tablet devices are recommended for this workshop.	Saturday, 4/18	2:00pm - 3:30pm	
<a href="#">Podcasting 101</a>	Podcasting 101 is a crash course in launching your own podcast show. The podcasting industry is exploding right now. Attend this live workshop to learn the basics of starting and launching your own podcast in as little as 30 days. We will cover tech requirements, the equipment you need and a simple way to keep everything organized.	Thursday, 4/16	11:00am - 12:30pm	
<a href="#">Pricing Formulas</a>	In this workshop, I'll cover the key components of a sustainable & profitable handmade pricing strategy. We'll use a flexible pricing formula as a base that you can modify to meet YOUR business needs and your financial goals. If you've been struggling to pay yourself what you deserve, if you're not sure how to make sure you're covering ALL your business costs, or if you're clueless about how to have a healthy profit margin, this workshop is for you!	Friday, 4/17	2:00pm - 3:30pm	
<a href="#">Print On Demand 101: Launch Your Store Without Inventory</a>	Have you ever wanted to sell your own line of products like t-shirts and mugs? Well, you can and you don't need to house expensive inventory to do it. In this workshop, you'll learn how to start your own online store selling physical products through print on demand. Monique will cover tech requirements, design tools and product best practices.	Thursday, 4/16	4:00pm - 5:30pm	
<a href="#">Protect Your Craft: All About Trademarks + Copyrights</a>	In this session, you will learn how to protect your business from copycats. We'll talk about how you can use trademarks to protect your branding, how you can use copyrights to protect your crafts and content, the best way to share other people's content online, and exactly what to do when you find a copycat.	Sunday, 4/19	12:00pm - 1:30pm	
<a href="#">Publishing for Creatives</a>	Dreaming of seeing your work published in book form? Curious about how visual creatives can become authors? Art and design book editor Bridget Watson Payne will help get you closer to that dream, explaining the range of different publishing opportunities and offering strategies on how to approach each one. Take a deep dive into publishing and learn how to develop your best idea, craft a compelling pitch, get in touch with a publisher, connect with your book's audience, and so much more! A talk followed by interactive activities, this class will demystify the publishing process and help get you ready to take your project idea to the next level.	Friday, 4/17	2:00pm - 3:30pm	

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<a href="#">The Goal-Getting Maker: Reverse Engineer Your Year &amp; Pay Yourself</a>	Too many creatives undervalue their time & talents and don't pay themselves what they deserve. Plan to pay yourself! If you're interested in setting a goal to pay yourself what you deserve in 2020, join us in this workshop as we set your big financial goal and work backwards step-by-step to figure out what it will take to make it happen. Based on your big take-home pay goal, we'll figure out your business' revenue goal, expense budget, product mix strategy, traffic plan, and much more. We'll basically reverse engineer your entire year. You'll leave with a plan in hand to make it happen in 2020.	Thursday, 4/16	4:00pm - 5:30pm	
<a href="#">The Psychology of Successful Pricing Strategy: Thinking Beyond The Math</a>	Many of us are trying to price our products while blindfolded, effectively playing "Pin The Tail On The Pricing Strategy". That's just a recipe for frustration - and it leaves good money on the table, too. If you've been using tired pricing formulas or charging less than you know your products are worth, then this thought-provoking workshop will turn everything you know about product pricing on its head. Successful pricing strategies are one part math, one part finance, and two parts psychology. In this all-new workshop, I'll reveal how brand development and pricing strategy are intimately linked. We'll dissect several creative products to understand how those brand owners command a coveted, premium price point and build legions of loyal fans in the process. We'll stretch far beyond the simple math of production costs to unlock the stories people tell themselves when they interact with our brands. Finally, we'll learn how to craft those narratives via powerful images and stories that get our profit margins safely in the black and position our companies for serious growth. Attendees will leave armed with new ideas and actionable strategies to get their pricing on lock!	Wednesday, 4/15	4:00pm - 5:30pm	
<a href="#">Think Tank: Accountability Partner &amp; Set-up</a>	TBA	Saturday, 4/18	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Think Tank: Advice from a Tech Editor - Writing and Publishing Knitting &amp; Crochet Patterns</a>	Are you an avid knitter or crocheter who would love to start writing your own patterns? Have you tried writing them but get stuck with all of the pattern lingo, formatting and publishing pitfalls? Get tips and advice from a technical editor to build your confidence and get you started on the path to being a designer with patterns that people love to make! From writing and formatting considerations to the technical details to consider, we'll cover pattern writing from start to finish with ideas for publication options. Let's get your designs on other crafter's hooks and needles!	Thursday, 4/16	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Think Tank: E-commerce and Online Marketing Strategy - Session 1</a>	Bring your current online shop URL (and your laptop or other device, if you have it) and we'll offer specific strategic advice for improving user experience in order to increase sales.	Thursday, 4/16	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Think Tank: E-commerce and Online Marketing Strategy - Session 2</a>	Same as Session 1	Friday, 4/17	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Think Tank: Editorial Calendar - Session 1</a>	Having a consistent social media strategy is key, but what are you even going to talk about? Sign up for this Think Tank and we'll map out types of content and create your very own editorial calendar for the coming month(s).	Friday, 4/17	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Think Tank: Editorial Calendar - Session 2</a>	Same as Session 1	Saturday, 4/18	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Think Tank: Instagram and Pinterest Growth - Session 1</a>	In this think tank, we'll take a group of shop owners and help them with personal advice on improving their Pinterest and Instagram growth. We'll also go over one-on-one on strategies to help you grow your following as well as taking, styling and editing photos for your store and social media.	Wednesday, 4/15	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Think Tank: Instagram and Pinterest Growth - Session 2</a>	Same as Session 1	Thursday, 4/16	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Think Tank: Newsletter Reviews</a>	In this session, Klaviyo will review your newsletter through the lens of driving revenue for your store so you can help grow your business via a traditional newsletter and email automation.	Wednesday, 4/15	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Think Tank: Newsletter Subject Lines That Drive Revenue</a>	In this session, Klaviyo will review your newsletter through the lens of driving revenue for your store so you can help grow your business via a traditional newsletter and email automation.	Friday, 4/17	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Think Tank: Product Evaluation &amp; Development</a>	Developing a new product? Have another that you are wanting tweak or overhaul? Maybe you've got a product that isn't selling well and you want to improve it. Get practical advice and peer feedback in a supportive group setting! Each participant will have the floor to share where they are getting stuck with their product and get advice from the group. Bring your existing product to hone in on how you can improve your product! *Please note: This session is for physical product sellers only.*	Saturday, 4/18	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Think Tank: Product Packaging Development &amp; Critique - Session 1</a>	Get practical advice and peer feedback in a supportive group setting! Each participant will have the floor to share where they are getting stuck with their packaging and get advice from the group. Bring your existing product and/or packaging to hone in on how your packaging can work harder for your business and communicate your story. *Please note: This session is for physical product sellers only.*	Friday, 4/17	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Think Tank: Product Packaging Development &amp; Critique - Session 2</a>	Same as Session 1	Sunday, 4/19	12:00pm - 1:30pm	<a href="#">YES</a>
<a href="#">Think Tank: So You Want To Open a Craft Studio...</a>	Owning and operating a craft studio can be a daunting task because it is a store that is dependent on YOU. You have your own areas of expertise. There isn't a one-size-fits-all model for this type of business. It needs to be built around YOU. That doesn't mean we can't share all of our best practices and ideas! Come and hear from a panel of craft studio owners in various stages of their journey. They can help answer your questions about what works for them, how to know it's time to hire help, find a space, find customers, the best places to find wholesale supplies, and more. Get the help you need to craft your own unique business.	Sunday, 4/19	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Think Tank: So, you're thinking of buying or selling wholesale? Let us help you and we promise not to be sales-pitchy.</a>	Let Darice help with your wholesale journey. Whether you would like to start buying in bulk to make all the things, or you would like to expand your product offering with your online/retail/craft roadshow business - we are here for you! Bring your questions about margins, pricing, product research/selection or anything wholesale related. We'll use our knowledge to help get your business moving in the right direction.	Thursday, 4/16	9:00am - 10:30pm	<a href="#">YES</a>

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<a href="#">Time Management for Creatives</a>	How do we make time for the things we care about? In our busy world, where nearly everyone feels overwhelmed, how do we make time to create? Author of How Time Is On Your Side, Bridget Watson Payne, posits the radical notion that time is not your enemy, time is your friend. Learn loads of productivity tips and tricks in this informative lecture, but also learn why productivity hacks can only get you so far. What's really needed is a change of mindset. From time-management to prioritization, from finding secret pockets of time hiding in plain site to hearing stories of how others have made it all work. Come and learn how time is on your side.	Friday, 4/17	4:00pm - 5:30pm	
<a href="#">Unlocking the Unique Power of Etsy</a>	In this class we will talk about what makes Etsy an effective marketing tool and how sellers at any stage of business can use it to their advantage. We will cover the four essential steps for making etsy work harder for shop owners than they work for it. Etsy can help you grow your business as a whole when used properly! Success on Etsy begins with understanding the unique opportunity etsy provides and how to harness the power of etsy for yourself and your shop.	Friday, 4/17	4:00pm - 5:30pm	
<a href="#">Website Conversion Masterclass</a>	Wondering how you can increase product sales on your website? Don't worry we have you covered. In this class we'll discuss key strategies that you can implement on your website to increase store sales and conversions: - Basic design elements that every store website should have - Key strategies to increase website sales - How to optimize your website design to attract and retain more customers	Thursday, 4/16	9:00am - 10:30am	
<a href="#">Wholesale In Today's Marketplace</a>	This is a more advanced look at wholesale and how to navigate it in a rapidly changing marketplace. We'll discuss cohesive branding, forming clear and easy to shop collections, as well what resources are available for wholesale selling. Such as sales reps, showrooms, online marketplaces, new tradeshow concepts, and even good old fashioned store visits.	Friday, 4/17	11:00am - 12:30pm	
<a href="#">Wholesale Line Sheets, Look Books, and Catalogs for Makers</a>	Learn all about wholesale line sheets, catalogs, and look book best practices from Marlo Miyashiro, owner of The Handmade Showroom and Bezel & Kiln in Seattle, WA. Find out what it takes to create effective line sheets, print and online catalogs and wholesale order forms that will encourage your buyers to place bigger orders more often. We'll also cover some helpful tips on setting your wholesale terms and prices that work with today's industry standards. All participants are encouraged to bring a current line sheet and/or catalog for a chance at an in-class review.	Sunday, 4/19	2:00pm - 3:30pm	
<a href="#">YouTube for Makers - Grow Your Business with Video</a>	Video is a great way to connect with your customers! We'll talk about the tech you need to get started, content ideas when you don't know what to make and strategies behind filming that will help you make the most of your time while shooting. Plus recommendations for editing and a walkthrough with my favorite program.	Friday, 4/17	11:00am - 12:30pm	
<b>CRAFT WORKSHOPS</b>				
WORKSHOP TITLE	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <b>REQUIRED</b>
<a href="#">Advanced Embroidered Book Covers - Session 1</a>	Fancy writing a novel, your life story or a bestseller but you've only nailed down the title? High fives! Let's commemorate that accomplishment in embroidery. Designer and maker Robert Mahar has custom printed photographic images of beautiful blank book covers onto cotton linen fabric as your canvas. Learn how to create and transfer your title text onto a fabric book cover image and then stitch it in spectacular fashion! It won't result in a Pulitzer, but your embroidered literary masterpiece will look award-winning while framed and hanging on your wall.  In this class you will review core embroidery stitches, learn image transfer techniques and best practices for stitching text and, as an added bonus, you'll learn how to translate those core embroidery stitches into brilliant composite stitches for book cover embellishment. Please note that this class is best suited for students with basic embroidery knowledge. All materials (fabric, embroidery floss, hoops and needles!) along with instructional diagrams are provided.	Thursday, 4/16	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Advanced Embroidered Book Covers - Session 2</a>	Same as Session 1	Friday, 4/17	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Advanced Ice Dye - Session 1</a>	Advanced techniques for ice dye - including learning how to use different fabric folds to achieve patterns, advanced lessons in dye colors and mixing colors to get a custom look. We will cover how to use the dye and ice in very unique ways to get specific finished pieces as well as cover advanced color creating using dyes to truly get a one of a kind finished piece.	Saturday, 4/18	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Advanced Ice Dye - Session 2</a>	Same as Session 1	Saturday, 4/18	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Artisan Cold Process Soapmaking - Session 1</a>	Once you discover how easy and rewarding it is to make your own artisan soap from scratch, you will never purchase store soap again! You will learn step by step how to make cold process soap. This traditional soapmaking method relies on saponification, or the chemical reaction of fatty acids with an alkali, to produce long-lasting natural soap bars. During the first portion of the workshop, Mindy will thoroughly cover the ingredients required, tools needed, and how to safely work with sodium hydroxide at home. Then we will prepare batches of our Craftcation soap inspired by Ventura County. Each student will take home a one-pound batch of soap, with souvenir labels and then cut and cure the bars at home, and have their own handcrafted soaps to enjoy afterwards!	Wednesday, 4/15	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Artisan Cold Process Soapmaking - Session 2</a>	Same as Session 1	Thursday, 4/16	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Bargello Earrings - Session 1</a>	Learn the vintage craft of bargello needlepoint as you craft a pair of textile earrings! You'll learn the basics of the bargello stitch, how to follow a pattern, and how to finish your piece with jewelry hardware. You'll walk away with a pair of killer earrings and the know-how to make more bargello projects!	Saturday, 4/18	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Bargello Earrings - Session 2</a>	Same as Session 1	Saturday, 4/18	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Beach Sketch and Watercolor - Session 1</a>	We're going on an adventure to the beach! We'll have all the supplies for sketching and watercolor. Feel free to bring your own supplies, too. Also, feel free to just enjoy the sunshine with us!  We'll head to the beach together at the start of class. Stay for as long as you like. Optionally, you are welcome to bring your artbook and any supplies you like to work with, a beach blanket, pillow or lounge chair and maybe even some snacks!	Thursday, 4/16	9:00am - 12:30pm	<a href="#">YES</a>

**CRAFTCATION CONFERENCE 2020 - APRIL 15 - 19, 2020 - PRINTABLE WORKSHOPS LIST**

WORKSHOP TITLE <small>Click to visit full workshop description</small>	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <small>Click for Eventbrite Link</small>
<a href="#">Beach Sketch and Watercolor - Session 2</a>	Same as Session 1	Friday, 4/17	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Beginning Beaded Fringe Earrings - Session 1</a>	Make beautiful custom fringe beaded earrings. Perfect for the beginner but satisfying for just about every level! Use seed beads and a few findings to make lightweight and fluid earrings perfect for every occasion.	Friday, 4/17	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Beginning Beaded Fringe Earrings - Session 2</a>	Same as Session 1	Saturday, 4/18	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Beginning Enameling - Session 1</a>	This will be a basic enameling workshop that will cover the basics of what enamel is and safety practices. Students will be given blank copper as well as some pre-enamelled copper to focus on just embellishments. Students will explore their inner creative using glass beads, stencils and their creativity! This is a fast-paced workshop but students will leave with a few pairs of earrings and/or pendants!	Friday, 4/17	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Beginning Enameling - Session 2</a>	Same as Session 1	Saturday, 4/18	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Beginning Enameling - Session 3</a>	Same as Session 1	Sunday, 4/19	12:00pm - 3:00pm	<a href="#">YES</a>
<a href="#">Block Printing on Textiles - Session 1</a>	Learn how to block print on your own pair of Thunderpants. Thundies are made in the US with organic cotton and are perfect for block printing! Create your own design that you can wear when you're finished. Don't forget to check the Attendee News Page for a special discount code from our generous friends at Thunderpants!	Thursday, 4/16	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Block Printing on Textiles - Session 2</a>	Same as Session 1	Thursday, 4/16	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Brick Stitch Beading - Session 1</a>	For the more advanced crafter, try brick stitch beading! Tiny beads woven together to make a wonderful fringed pair of earrings in your own design. A little tricky to get started, but once it clicks, you're on your way!	Thursday, 4/16	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Brick Stitch Beading - Session 2</a>	Same as Session 1	Saturday, 4/18	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Casual Craft: Art Class: Mini Pinata</a>	Art Class: The goal of this series of classes is to step away from your day-to-day creative work and get exploring. Using some fundamental techniques we will jump back into Art Class just like we did in primary school. You will be refreshed with new possibilities and inspired with new techniques that are sure to boost your creative spirit!  Mini Pinata: Bringing cut and paste back with a twist! Create your own mini Pinata by decorating a paper mache shape with lots of fringe and pizzaz. This festive little craft brings a lot of fun and flare to your creative juices. A longer class version would be creating your own base shape instead of decorating paper mash shapes.	Wednesday, 4/15	4:00pm - 5:30pm	
<a href="#">Casual Craft: Art Class: Painting Without a Brush</a>	Art Class: The goal of this series of classes is to step away from your day-to-day creative work and get exploring. Using some fundamental techniques we will jump back into Art Class just like we did in primary school. You will be refreshed with new possibilities and inspired with new techniques that are sure to boost your creative spirit!  Painting Without a Brush: Using acrylics, layers, found objects and masking techniques you will be amazed at how beautiful abstract textures can be. Walk away with a canvas masterpiece, new pattern ideas and creative techniques to apply to your established process.	Sunday, 4/19	12:00pm - 1:30pm	
<a href="#">Casual Craft: Art Class: Paper Marbling</a>	Art Class: The goal of this series of classes is to step away from your day-to-day creative work and get exploring. Using some fundamental techniques we will jump back into Art Class just like we did in primary school. You will be refreshed with new possibilities and inspired with new techniques that are sure to boost your creative spirit!  Paper Marbling: We will use non-toxic supplies to marble paper into our favorite color combinations and patterns. Cut your newly marbled paper into shapes or use them as greeting cards.	Sunday, 4/19	2:00pm - 3:30pm	
<a href="#">Casual Craft: Art Class: Pop Art Portrait</a>	Art Class: The goal of this series of classes is to step away from your day-to-day creative work and get exploring. Using some fundamental techniques we will jump back into Art Class just like we did in primary school. You will be refreshed with new possibilities and inspired with new techniques that are sure to boost your creative spirit!  Pop Art Portrait: Drawing with basic shapes and adding fun, exaggerated details creates a fun portrait piece. Adding bright colors and bold outlines makes it even better! You CAN do this! NO DRAWING EXPERIENCE is required!! I promise! Just fun and creativity will be had.	Thursday, 4/16	11:00am - 12:30pm	
<a href="#">Casual Craft: Beeswax Food Wraps</a>	These wraps are easy to make and replace plastic wrap in your kitchen. Beeswax is antifungal and studies suggest it is also antimicrobial. Use them to pack your snacks or sandwiches and cover or wrap your leftovers. The upkeep and cleaning of your wraps is very straightforward. Use them until they no longer work and then compost them.	Thursday, 4/16	2:00pm - 3:30pm	
<a href="#">Casual Craft: BIG Painting</a>	Go big or go home! Spread your arms wide and let your creativity run free. Come make big paintings on cheap paper -- a fun and unfussy way to loosen up, play, and create. We'll use a limited palette, bright colors, simple shapes, and straightforward supplies to make extra-large extra-pretty pictures together. Join self-taught Bridget Watson Payne and your fellow conference attendees for this relaxed and energizing painting session and leave with something great to put on your wall.	Thursday, 4/16	9:00am - 10:30am	
<a href="#">Casual Craft: Black Canvas Abstract Art</a>	Black canvas projects are super trendy right now. Using mini black canvases, learn how easy it is to create a piece of abstract art that really POPs!	Saturday, 4/18	9:00am - 10:30am	
<a href="#">Casual Craft: Cross Stitch Pendant - Session 1</a>	Create your own cross stitch pendant! The class will include how to design your own personal small image or use one of the sample designs to learn the basics of cross stitching. This simple embroidery technique is so fun to play with because it's easy to do and the resulting images are reminiscent of the good ol' 8-bit days! We'll then finish your stitching by mounting it in a tiny embroidery hoop frame and turning it into a necklace or pin.	Wednesday, 4/15	2:00pm - 3:30pm	
<a href="#">Casual Craft: Cross Stitch Pendant - Session 2</a>	Same as Session 1	Thursday, 4/16	11:00am - 12:30pm	
<a href="#">Casual Craft: Drop Bead Earrings</a>	Stop by to learn basics in jewelry making from Keith! Use seed beads and just a few jewelry making supplies to make a pair (or two) of beaded earrings. Simple and sophisticated, you'll love this quick project.	Friday, 4/17	4:00pm - 5:30pm	
<a href="#">Casual Craft: Embroidery Hoop Wall Pockets - Session 1</a>	Everyone needs a little more craft storage in their lives. Stop by this casual crafting sessions and whip up an adorable wall pocket with Jennifer Perkins.	Saturday, 4/18	2:00pm - 3:30pm	

**CRAFTCATION CONFERENCE 2020 - APRIL 15 - 19, 2020 - PRINTABLE WORKSHOPS LIST**

WORKSHOP TITLE <small>Click to visit full workshop description</small>	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <small>Click for Eventbrite Link</small>
<a href="#">Casual Craft: Embroidery Hoop Wall Pockets - Session 2</a>	Same as Session 1	Saturday, 4/18	4:00pm - 5:30pm	
<a href="#">Casual Craft: Fantasy Succulent Terrariums - Session 1</a>	Get ready to create an awesome themed succulent terrarium in this workshop!	Sunday, 4/19	12:00pm - 1:30pm	
<a href="#">Casual Craft: Fantasy Succulent Terrariums - Session 2</a>	Same as Session 1	Sunday, 4/19	2:00pm - 3:30pm	
<a href="#">Casual Craft: Felted Cactus</a>	Learn the basics for needle felting while making a super cute cactus that we'll "plant" in a mini terracotta pot.	Thursday, 4/16	4:00pm - 5:30pm	
<a href="#">Casual Craft: Foaming Stamping</a>	Craft your own stamp design or pattern using Darice Foams. Easily cut and imprint your stamps from Darice foam sheets and then use your new stamp to decorate a small fabric bag.	Wednesday, 4/15	2:00pm - 3:30pm	
<a href="#">Casual Craft: Let's Paint...or Draw - Session 1</a>	Have you ever thought about a daily art practice? Well this is your chance to take out your paint brush, pencils and markers. Bring your sketchbook or digital notebook but don't worry if you do forget, there will be extra supplies on hand for all your painting and drawing needs. Let's get inspired. There will be guided warm ups, games, exercises in color theory and some fun mark making techniques.	Friday, 4/17	9:00am - 10:30am	
<a href="#">Casual Craft: Let's Paint...or Draw - Session 2</a>	Same as Session 1	Friday, 4/17	11:00am - 12:30pm	
<a href="#">Casual Craft: Lifepath Number Knits</a>	Hey, You. I've got your number! Literally! In this fun, casual craft, Vickie Howell shares an excerpt from her latest book "The Knit Vibe" in which numerologist Felicia Bender offers the formula for figuring out one's lifepath number and what that number means. Then, choose the corresponding swatch pattern to your number and knit up a square! *Pssst. Bring wine.	Saturday, 4/18	9:00am - 10:30am	
<a href="#">Casual Craft: New Spins on Wooden Craft Store Bead Necklaces - Session 1</a>	Painting wooden craft store beads is fun, but have you ever thought of dyeing or wood burning them. In this fun hands on workshop you will play with different mediums for decorating plain wooden craft store beads to create an amazing piece of one of a kind jewelry you will want to wear all Craftcation long.	Thursday, 4/16	2:00pm - 3:30pm	
<a href="#">Casual Craft: New Spins on Wooden Craft Store Bead Necklaces - Session 2</a>	Same as Session 1	Thursday, 4/16	4:00pm - 5:30pm	
<a href="#">Casual Craft: Scrap Leather Jewelry - Session 1</a>	Just like pattern creation in a sketch book or canvas those same abstract design ideas can be applied to leather and made wearable. Students will learn about creating small abstract patterns, color combinations and leather cutting ideas to make one of a kind jewelry pieces. Instructor Jennifer Perkins has had her jewelry designs featured in Elle Accessories, Teen Vogue, The New York Times + more.	Friday, 4/17	2:00pm - 3:30pm	
<a href="#">Casual Craft: Scrap Leather Jewelry - Session 2</a>	Same as Session 1	Friday, 4/17	4:00pm - 5:30pm	
<a href="#">Casual Craft: The Knit Vibe: Crystal Stitch Markers/Wine Charms</a>	In The Knit Vibe: A Knitter's Guide to Creativity, Community, and Well-being for Mind, Body & Soul, author Vickie Howell explores using one's craft to channel self-expression, connection to community, and the higher-self through various approaches. This just-for-fun workshop focuses on creating a tool for the yarncraft trade, using crystals thought to attract creativity and openness to new experiences. We'll make stitch markers using citrine, amethyst, and/or mookaite jasper beads to make good juju stitch markers for your next project. Pssst! Don't knit or crochet? That's ok! Come make wine charms instead!	Saturday, 4/18	2:00pm - 3:30pm	
<a href="#">Casual Craft: Tiny Book Necklace</a>	Make a delightful book out of upcycled and repurposed materials. Then turn it into a cute necklace to wear.	Saturday, 4/18	11:00am - 12:30pm	
<a href="#">Casual Crafts: Artifacts: Celebrating a Moment</a>	In this reflective and creative workshop, we will create our own talismans with brass shapes, quilting cottons, and special ingredients tucked inside. Instructor Even Howard will facilitate a relaxing space where we can celebrate the magic that is Craftcation, revive a favorite memory, or create a vision for the future. This class is beginner friendly and uses easy hand sewing and unique materials. Feel free to bring your own favorite scrap of fabric (can be 4 inches square), dried herbs, small pieces of favorite fibers, or other tiny objects to add to the selection.	Saturday, 4/18	11:00am - 12:30pm	
<a href="#">Copper Hoop Earrings - Session 1</a>	Let's make a pair of copper hoop earrings! A great introduction to metalsmithing, this class explores jewelry making without a torch, using household tools. We'll learn about cold connections and use texture and patina to personalize our earrings.	Wednesday, 4/15	2:00pm - 3:30pm	YES
<a href="#">Copper Hoop Earrings - Session 2</a>	Same as Session 1	Wednesday, 4/15	4:00pm - 5:30pm	YES
<a href="#">Discharge Dyeing - Session 1</a>	Explore discharge dyeing which allows you to dye dark fabrics after you remove the pigment using bleach. Once the color is removed, we'll experiment with a variety of application techniques to add color to the discharged areas. Students will end up with a celestially inspired galaxy bandana.	Sunday, 4/19	12:00pm - 1:30pm	YES
<a href="#">Discharge Dyeing - Session 2</a>	Same as Session 1	Sunday, 4/19	2:00pm - 3:30pm	YES
<a href="#">Draft Your Own Basic Skirt Pattern To Fit Your Body- The Roque Skirt</a>	Pattern making is the art of translating your unique body Interested in dipping your toe into pattern making? Start with this simple but elegant knit skirt. We walk through the basics of how knit fabric works, how pattern making works, measuring your body and translating all of that information into a basic skirt pattern. The Roque Skirt! It's a gentle introduction to the basics of pattern making. Create a skirt that is custom sized for your own luscious body. If you want to, you can join the Roque Skirt class and bring your skirt to life!	Sunday, 4/19	2:00pm - 3:30pm	YES
<a href="#">Drawing with Paint</a>	Sometimes you find a creative practice that just feels right. Self-taught artist Bridget Watson Payne has evolved a method for drawing -- making basic shapes with simple paint on colored backgrounds, then filling in details with pen -- that is approachable and satisfying to do, and that yields great-looking results. Come learn this delightful drawing practice! At the same time we'll consider and contemplate the world around us: What everyday objects are you drawn to? What humble subjects make for great drawings? What, when looked at carefully, reveals interesting shapes and colors? Less about technical skill and more about close-looking and attentiveness, this art-making session will be colorful, fun, and eye-opening.	Wednesday, 4/15	2:00pm - 5:30pm	YES
<a href="#">Dyeing with Tea and Iron - Session 1</a>	We'll explore natural dyeing techniques like tea and iron rust as we create shibori dyed natural tea towels and more. PLEASE NOTE: There will be a rinsing session at a later date and time TBD.	Thursday, 4/16	9:00am - 10:30am	YES
<a href="#">Dyeing with Tea and Iron - Session 2</a>	Same as Session 1	Thursday, 4/16	11:00am - 12:30pm	YES

**CRAFTCATION CONFERENCE 2020 - APRIL 15 - 19, 2020 - PRINTABLE WORKSHOPS LIST**

WORKSHOP TITLE <small>Click to visit full workshop description</small>	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <small>Click for Eventbrite Link</small>
<a href="#">Embroidering On Photographic Images - Session 1</a>	Re-imagine the family photo album and learn how to transform classic black & white photographic images with colorful embroidered embellishments. Join designer and maker Robert Mahar in learning core embroidery basics, essential stitches and how to apply them to a selection of vintage photographs custom printed onto cotton linen fabric.  Have a yearbook photo that need a make-over? A group portrait that doesn't quite convey the joy of the occasion? Take this workshop's skills and techniques home with you and transfer your own photo archive into wall-ready works of art.  This class is well suited for beginners, however, students with more embroidery experience are encouraged to join for a fun refresher course and the opportunity to apply their skills to photographic imagery. All materials (fabric, embroidery floss, hoops and needles) along with instructional diagrams are provided. When you sign up for this workshop, you'll have the opportunity to have a photograph of yours custom printed onto fabric for you to use in class from our friends at Spoonflower! By signing up for Robert's workshop, you are agreeing to receive class information regarding Robert's workshop and marketing materials from Spoonflower.	Thursday, 4/16	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Embroidering On Photographic Images - Session 2</a>	Same as Session 1	Friday, 4/17	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">From Watercolor to Wovens: Design Your Own Spoonflower Fabric with Katie Kortman Session 1</a>	Are you ready to turn your watercolor artwork into a repeating design to print on Spoonflower fabric, wallpaper and home decor? In this three hour workshop, you'll create a watercolor design on paper, photograph your artwork and then learn how to turn it into a seamless repeat with Photoshop. By the end of the class you'll be ready to order your very own design on a fat quarter of fabric, complements of Spoonflower.    Attendees will need to bring a laptop with photoshop (download your free trial), a mouse and a camera or smart phone with high quality camera. Prior to class, be sure to download the Adobe Photoshop Plugin Extension: Textile Designer.	Thursday, 4/16	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">From Watercolor to Wovens: Design Your Own Spoonflower Fabric with Katie Kortman Session 2</a>	Same as Session 1	Friday, 4/17	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">From Watercolor to Wovens: Design Your Own Spoonflower Fabric with Katie Kortman Session 3</a>	Same as Session 1	Saturday, 4/18	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Glass Painting</a>	Join Mark Montano and create your own pair of one-of-a-kind wine glasses using DecoArt's newest and best-performing acrylic paint for glass and glazed ceramics, DecoArt Glass Paints. Mark's delicate floral and gorgeous foliage designs will add beauty to any glassware collection. And DecoArt Glass Paints will add color, coverage, and the ability to easily customize using items like cotton swabs and paint daubers. DecoArt Glass Paints are extremely easy to apply, have exceptional coverage and durability, and can be baked for a dishwasher-safe finish. Each student will create a set of two wine glasses using different techniques.	Thursday, 4/16	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Hand Lettered Monograms &amp; Glass Etching - Session 1</a>	In the first half of class students learn the basics of hand lettering sans serif letters to design their own modern monogram. In the second half of class you'll learn glass etching to create a unique wine glass with your custom monogram.	Saturday, 4/18	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Hand Lettered Monograms &amp; Glass Etching - Session 2</a>	Same as Session 1	Sunday, 4/19	12:00pm - 3:00pm	<a href="#">YES</a>
<a href="#">Hand Lettering for Travel Journals - Session 1 (Part 1)</a>	In this class we cover the basics of hand lettering script and sans serif letters, and how to pair these two styles together for an interesting journal layout. Starting with pencil sketching we explore several layout options, then refine with markers in our travel journals. To get into the travel spirit we'll be lettering in the park, using materials that are specifically easy to travel with. No travel journal layout is complete without the picture perfect Insta post, so we'll end class at the beach for tips on how to get the best shot.	Thursday, 4/16	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Hand Lettering for Travel Journals - Session 1 (Part 2)</a>	Same as Part 1	Thursday, 4/16	2:00pm - 3:30pm	(Included with Part 1)
<a href="#">Hand Lettering for Travel Journals - Session 2 (Part 1)</a>	In this class we cover the basics of hand lettering script and sans serif letters, and how to pair these two styles together for an interesting journal layout. Starting with pencil sketching we explore several layout options, then refine with markers in our travel journals. To get into the travel spirit we'll be lettering in the park, using materials that are specifically easy to travel with. No travel journal layout is complete without the picture perfect Insta post, so we'll end class at the beach for tips on how to get the best shot.	Friday, 4/17	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Hand Lettering for Travel Journals - Session 2 (Part 2)</a>	Same as Part 1	Friday, 4/17	2:00pm - 3:30pm	(Included with Part 1)
<a href="#">Handmade Folio Journal - Session 1</a>	In this class we will create a folio journal, complete with pocket and pen loop. Then we will design and make each page using a variety of papers and journaling materials. This book can be home to your sketches, journal entries, memories or whatever you desire! Part of the beauty of this particular binding method (that requires no glue or stitching!) is that you can continue to add pages as you use your book. It's the perfect home for beautiful scraps, napkin drawings, or other ephemera.	Thursday, 4/16	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Handmade Folio Journal - Session 2</a>	Same as Session 1	Friday, 4/17	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Indigo Dying Textiles - Session 1</a>	Indigo dye your own pair of Thunderpants! Thundies are made in USA with organic cotton and are ideal for natural dying. Learn shibori techniques and create your own fun design to wear when you're finished.	Saturday, 4/18	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Indigo Dying Textiles - Session 2</a>	Same as Session 1	Saturday, 4/18	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Introduction to Bargello Needlepoint - Session 1</a>	Learn the vintage craft of bargello needlepoint! In this fun, easy workshop, you'll learn all the basics of the bargello stitch, as well as how to follow a pattern, read a bargello stitch, work with multiple colors, and more. During class you'll make a mini wall hanging that's the perfect crafty touch for a tiny spot on your wall or fridge.	Friday, 4/17	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Introduction to Bargello Needlepoint - Session 2</a>	Same as Session 1	Friday, 4/17	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Introduction to Fiber Reactive Dye - Session 1</a>	Learn how to dye in brilliant color using cold water, fiber reactive dyes. Dyeing by hand with fiber reactive dyes can be intimidating at first, let me walk you through how to use these incredible, saturated dyes. This class will give first time dyers the confidence to get started and more advanced dyers a place to hone their skills and problem solve. In this class I will teach students how to prepare fibers for dyeing, how to manipulate the textile to yield intricate patterns and how to gain confidence mixing colors. Students will walk away with stunning finished pieces, filled to the brim with inspiration.	Thursday, 4/16	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Introduction to Fiber Reactive Dye - Session 2</a>	Same as Session 1	Friday, 4/17	9:00am - 12:30pm	<a href="#">YES</a>

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WORKSHOP TITLE <small>Click to visit full workshop description</small>	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <small>Click for Eventbrite Link</small>
<a href="#">Introduction to Marbling - Session 1</a>	Learn the intricate and ancient art of marbling. We will explore the process of floating paints on the surface of a thick cellulose solution (called "size"), and then capturing the other worldly patterns that result on paper or fabric. We will learn how to make and manipulate patterns on the surface of the size and how to mix colors with confidence. Students will leave with stunning one of a kind patterns embedded onto paper and textiles.	Saturday, 4/18	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Introduction to Marbling - Session 2</a>	Same as Session 1	Saturday, 4/18	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Introduction to Procreate on the iPad Pro - Session 1</a>	Learn the basic tools of Procreate in this hands-on workshop! Bring your iPad Pro and Pencil with Procreate installed to learn the ins and outs of Procreate's abilities. This class is for anyone interested in learning more about Procreate - beginning artists/doodlers/etc are all welcome! We will play with different tools and brushes in Procreate to create your own Instagram-worthy quote.	Sunday, 4/19	12:00pm - 1:30pm	<a href="#">YES</a>
<a href="#">Introduction to Procreate on the iPad Pro - Session 2</a>	Same as Session 1	Sunday, 4/19	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Introduction to Weaving - Session 1</a>	Learn weaving basics, including how to prepare a loom and add tassels. You'll create a one-of-a-kind piece to take home. Finished weavings will be at least 3 inches by 4 inches in size, longer with tassels. Students will use Crafterateur acrylic looms in class.	Wednesday, 4/15	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Introduction to Weaving - Session 2</a>	Same as Session 1	Sunday, 4/19	12:00pm - 3:00pm	<a href="#">YES</a>
<a href="#">Learn to PUNCH! - Session 1</a>	Punch Needle Rug Hooking is the fastest growing craft in the country because it is fast, easy and FUN! In this class taught by Oxford Certified Instructor Christie Beniston, you'll learn how to use a punch needle, how to create the correct size stitch with the needle, and how to finish your project. These basic skills will allow you to move onto larger projects such as pillows and rugs with confidence! Your class kit includes monk's cloth and 100% wool rug yarn. An Oxford punch needle and hoop can be borrowed during class and purchased after class if desired.	Thursday, 4/16	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Learn to PUNCH! - Session 2</a>	Same as Session 1	Thursday, 4/16	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Leather Valet Tray + Catch All - Session 1</a>	Design and make your own leather valet tray and catch all. These are wonderful and versatile pieces you'll use everyday, at home, in the office or when traveling. Learn how to build and construct a functional, dimensional piece from a single piece of leather and manual hand tools. This is a fun project for those just starting out and for seasoned experienced makers alike.	Saturday, 4/18	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Leather Valet Tray + Catch All - Session 2</a>	Same as Session 1	Sunday, 4/19	12:00pm - 3:00pm	<a href="#">YES</a>
<a href="#">Macraweave - Session 1</a>	Macraweave combines macrame and weaving techniques to create a beautifully textured piece. Our basic pattern for this class can be customized to either hang on a wall or be converted into a small clutch purse. As this will be a very fast paced class, some experience with either macrame or weaving would be helpful and it is highly encouraged that participants learn the Square Knot and Double Half Hitch Knot ahead of time.	Friday, 4/17	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Macraweave - Session 2</a>	Same as Session 1	Saturday, 4/18	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Make Your Own Handmade Leather Sandals - Session 1</a>	Learn to make your own custom pair of handmade leather sandals in this three hour workshop led by Stace Fulwiler Wood.  Stace will bring a handful of simple designs you can make during the workshop. You will learn how to modify the design to your unique feet, taking into consideration your bone structure and arch height to strategically place your sandal straps, creating the most comfortable sandal for your unique foot. You will cut out your insoles & straps, fit them to you feet, and glue them in place. Then, you'll glue your uppers onto leather soles with a stacked leather heel. Once your sandals are assembled, Stace will finish them outside on a belt sander and VOILA! you've made your first pair of custom handmade sandals! What to bring: It's best to wear sandals, since we will be getting barefoot during the fitting process. We will be bending, kneeling, and crouching during the making process so wear clothing that is comfortable to work in.	Thursday, 4/16	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Make Your Own Handmade Leather Sandals - Session 2</a>	Same as Session 1	Friday, 4/17	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Marabu Marbling and Alcohol Ink Exploration - Session 1</a>	Using Marabu Marbling Paint and Marabu Alcohol Inks, create 3 unique projects. Alcohol inks are vibrant, transparent inks that dry quickly and create gorgeous marbled, organic designs on slick, non-porous surfaces like ceramics, metal, or glass. Create unique marble immersion effects on a variety of flat and dimensional objects in just seconds using Marabu Easy Marbling Paint.	Thursday, 4/16	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Marabu Marbling and Alcohol Ink Exploration - Session 2</a>	Same as Session 1	Saturday, 4/18	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Marbled Leather Coasters - Session 1</a>	This workshop will introduce students to the wonder of marbling, an amazing, sponaneous art form that creates beautiful one-of-a-kind surfaces. We will use a traditional method of marbling in a thickened water bath, and have the opportunity to make a few practice prints as we get the hang of the process. Then, we will marble and assemble a set of cork-backed leather coasters, which we will hand finish for a beautiful artisanal effect. These eye-catching coasters will be a welcome addition to any cocktail party or end of summer barbeque, and you'll be able to apply your new marbling skills to a number of other surfaces - you'll be hooked!	Thursday, 4/16	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Marbled Leather Coasters - Session 2</a>	Same as Session 1	Thursday, 4/16	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Marbled Leather Journal Cover - Session 1</a>	For intermediate students: This workshop will introduce students to the wonder of marbling, an amazing, sponaneous art form that creates beautiful one-of-a-kind surfaces. We will use a traditional method of marbling in a thickened water bath, and have the opportunity to develop a color palette and make a few practice prints as we get the hang of the process. Then, we will marble and assemble a leather journal cover that can be used to protect and add color to your journal or notebook. We will use vegetable tanned leather, which is treated with plant derived tannins, a less toxic process than conventional chromium tanning. We will learn to use and cut patterns, punch holes, and place magnetic closures, and will finish the cover with a beautiful decorative stitch. You will leave with a newfound understanding of the marbling process, as well as some helpful tips for creating professional and long lasting leather projects on your own!	Wednesday, 4/15	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Marbled Leather Journal Cover - Session 2</a>	Same as Session 1	Friday, 4/17	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Metal Etched Pendants - Session 1</a>	Metal etching is a great introduction to metals and can be done with a minimal amount of tools! Using a non-toxic salt water etching method with a dash of science, etch your own custom design on brass to make a necklace or keychain. Designs can be hand drawn, rubber stamped or cut from contact paper - whatever sparks your creative vision!	Friday, 4/17	3:00pm - 5:30pm	<a href="#">YES</a>

**CRAFTCATION CONFERENCE 2020 - APRIL 15 - 19, 2020 - PRINTABLE WORKSHOPS LIST**

WORKSHOP TITLE <small>Click to visit full workshop description</small>	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <small>Click for Eventbrite Link</small>
<a href="#">Metal Etched Pendants - Session 2 (Part 1)</a>	Same as Session 1	Saturday, 4/18	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Metal Etched Pendants - Session 2 (Part 2)</a>	Continuation of Session 1, Part 2	Saturday, 4/18	2:00pm - 3:30pm	(Included with Part 1)
<a href="#">Mixed Media Collage</a>	Come join multi-passionate maker Amy Tangerine and create a mini masterpiece using different mediums to create a beautiful work of art. Explore different techniques with a variety of materials including alcohol inks and Gelatos to create a whimsical expression while enjoying the process.	Saturday, 4/18	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Modern Brush Lettering - Getting started with the basics - Session 1</a>	The overall purpose of this beginner friendly workshop is to help you get started with your lettering journey by reviewing all the lettering drills and techniques step-by-step! During this 1.5-hour workshop, you will not only learn the basics and drills of modern brush lettering, but the following topics will also be covered: - Ways to hold your brush pen - The tools to help you get started - Differing pressure levels with brush pens - Differences between brush pens (small vs large brush pens) - Common practice drills and drawing each letter with intention - The faux calligraphy process - Connecting letters - Guidance on achieving bouncy lettering - Guidance on achieving different styles  As a class, we will be able to practice a few uppercase and lowercase letters by breaking down the connections of each letter in a word. We will also be writing a few words such as "hello," "love," and "joy." This workshop is all about discovering your creative side and having fun while learning the beauty of Modern Brush Lettering! This workshop requires no prior experience in calligraphy or lettering. Let's all just use this time to relax, learn, and letter with good company!	Wednesday, 4/15	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Modern Brush Lettering - Getting started with the basics - Session 2</a>	Same as Session 1	Wednesday, 4/15	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Modern Handlettering Workshop (AKA: Lettering tricks from a Fartist aka... fake artist) Session 1</a>	Not just a "modern calligraphy workshop". Learn some fun lettering techniques from a self taught lettering artist. We'll go over composition, lettering styles, and how to make unique lettered pieces that reflect your own personal style. We will talk about tips and tricks with some of my favorite drawing tools, and build confidence in our artistic expression!	Thursday, 4/16	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Modern Handlettering Workshop (AKA: Lettering tricks from a Fartist aka... fake artist) Session 2</a>	Same as Session 1	Thursday, 4/16	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Mono Printing</a>	Mono Printing has fascinated me for years. You cannot repeat it. You pull a print from an object, and however the paint sticks to the fabric is what you get. In this class you will change a simple textile into something else that you cut cut up and make into whatever you want!	Sunday, 4/19	12:00pm - 1:30pm	<a href="#">YES</a>
<a href="#">Moon String Art Sign - Session 1</a>	Have you heard about the revolutionary IKONART Custom Stencil Kit? Customizing and personalizing your crafts has never been easier! Join Fawn with IKONART for a custom stencil and string art workshop. First, learn how easy it is to make your own custom, reusable stencils at home. Then see how easy the stencils are to use as you make your own string art sign. Learn more about how the IKONART Custom Stencil Kit can elevate your crafts to the next level and go home with a custom sign as well as extra IKONART stencils. Don't miss out! Note: Choose between two workshops: Moon String Art Sign or Heart String Art Sign. Each workshop will have multiple IKONART stencil quote options available.	Thursday, 4/16	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Moon String Art Sign - Session 2</a>	Same as Session 1	Thursday, 4/16	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Natural Salt Scrub with Essential Oil Session 1</a>	Create your own natural body scrub with salt, essential oils, and natural additives. Choose from an orange, lavender, or peppermint scrub recipe and learn how to customize it to your preferences. This class will dive into bath and beauty DIY basics like how to test ingredients and choose the best options for your skin. You'll leave with a jar of natural body scrub, resources and recipes, and a passion for creating more bath and body projects!	Wednesday, 4/15	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Natural Salt Scrub with Essential Oil Session 2</a>	Same as Session 1	Wednesday, 4/15	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Papier Mache Workshop with Kim Baise - Session 1</a>	Join artist Kim Baise as she walks us through her unique papier mache process, creating beauty from recycled newspaper and cardboard. You'll learn the fundamentals of papier mache that can be used to create custom ornaments, baby mobiles, wall art, standing sculptures and much more. The sky's the limit! No experience is needed. Get ready to get messy! Bring along an apron if you'd like. All materials will be provided.	Saturday, 4/18	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Papier Mache Workshop with Kim Baise - Session 2</a>	Same as Session 1	Sunday, 4/19	12:00pm - 3:00pm	<a href="#">YES</a>
<a href="#">PUNCH All the Things! - Session 1</a>	In this class you will learn traditional methods and contemporary tricks for Punch Needle Rug Hooking! You'll have freedom to experiment and create your own design using a variety of fibers including yarn, ribbon and wool strips. A No-Slip Hoop and various size Oxford Punch Needles will be available to test drive during class and can be purchased after class if desired. This is a great class to take if you're already punching and want to take your work to the next level!	Friday, 4/17	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">PUNCH All the Things! - Session 2</a>	Same as Session 1	Saturday, 4/18	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Resin Workshop - Session 1</a>	Create a special souvenir by encasing bits of beautiful memories and lovely things in resin! Bring your own small items or choose from the ephemera we've gathered and compose a unique scene to crystallize in resin and admire forever. You will learn how to assemble a fun composition, the basics of working with resin and silicone molds, and go home with a new medium of making that you can't wait to try again!  We'll have items for you to choose from but students are encouraged to bring their own objects and items to personalize this project. Two dimensional objects should be no larger than 4"x4" and three dimensional objects no larger than 1"x1" Any of the following can be used: - Paper items such as photographs or magazine clippings (should be coated in advance - with at least two layers of sealant such as Mod Podge prior to coming to class) - Natural items such as dried flowers, stones, shells, sand, insect specimens, teeth, small bones, etc. - Small plastic or glass or metal ephemera such as tiny toys or figures, beads, googly eyes, sequins, crystals, glitter, coins, clock pieces, get creative!	Thursday, 4/16	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Resin Workshop - Session 2</a>	Same as Session 1	Saturday, 4/18	4:00pm - 5:30pm	<a href="#">YES</a>

Craftcation 2020 - Workshops (A-Z by Category)

**CRAFTCATION CONFERENCE 2020 - APRIL 15 - 19, 2020 - PRINTABLE WORKSHOPS LIST**

WORKSHOP TITLE	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG
<a href="#">Click to visit full workshop description</a>				<a href="#">Click for Eventbrite Link</a>
<a href="#">Roller Stamping on Fabric - Session 1</a>	A roller stamp is a textured cylinder which is covered in ink and rolled over fabric, creating an all-over pattern. It is one of the easiest ways to print large areas of fabric! In this workshop you will create your own rotary stamp and print a set of four cloth napkins. This technique also works great for wrapping paper!	Friday, 4/17	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Roller Stamping on Fabric - Session 2</a>	Same as Session 1	Friday, 4/17	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Scented Candle Making Workshop - Session 1</a>	If candles are your go-to stress reducer, imagine how much enjoyable it would be to make your own! Class participants will get a quick overview of the scented candle-making process, supplies needed and explore which essential oils and candle fragrance oils resonate with each chandler-in-training. You will spend the remainder of the workshop measuring and mixing three 4 oz. soy wax candles with your favorite scents.	Friday, 4/17	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Scented Candle Making Workshop - Session 2</a>	Same as Session 1	Friday, 4/17	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Screen Printing with Contact Paper Stencils - Session 1</a>	Learn the basics of screen printing to create printed items on paper and fabric! With the guidance of Jennie Lennick, the owner and designer behind Jenny Lemons, you will learn how to compose an image to print and how to adhere it to a screen with a chemical-free technique that is super easy to replicate at home! Using a screen printing squeegee, Jennie will teach you how to properly pull a print, sharing tips to make sure you get a good image every time.	Wednesday, 4/15	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Screen Printing with Contact Paper Stencils - Session 2</a>	Same as Session 1	Thursday, 4/16	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Simple Self Care - How to make a Lip Scrub + Face Mask with Ingredients from your Kitchen - Session 1</a>	There's no need to pay a fortune for fancy face masks or lip scrubs when you've got almost all the ingredients you need hanging out in your kitchen. I'll teach you how to create completely customized yet simple, fun and easy self-care ritual at home that doesn't cost \$100s of dollars. I'll go over a variety of ingredients and skin types, then we'll dive in to create a signature lip scrub and dry ingredient face mask for you to take home (or use to create your own self-care ritual in your hotel room) along with a list of recipes.	Saturday, 4/18	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Simple Self Care - How to make a Lip Scrub + Face Mask with Ingredients from your Kitchen - Session 2</a>	Same as Session 1	Saturday, 4/18	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Sunprinted Scarves - Session 1</a>	Students will use a watercolor painting technique with Dye-na-flow paints on a scarf, and then use stencils with the Ventura sunshine to print unique patterns.	Friday, 4/17	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Sunprinted Scarves - Session 2</a>	Same as Session 1	Friday, 4/17	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Taking Block Printing on Textiles to the Next Level</a>	In this workshop we will explore block printing with both carved blocks and found objects, making repeat patterns, and layering techniques to make a more interesting textile. We will lean into the concept of "play". We will start to unlock our own personal style by using a series of prompts. Please bring your everyday purse/backpack as well as any textiles you have created at Craftcation (perhaps you have taken a dyeing workshop already?) This is going to be fun!	Friday, 4/17	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">The Art of Henna - Session 1</a>	In this fun, hands-on, educational introductory workshop, learn about the ancient art of henna. Explore everything needed to get you started making henna art: its history and traditions, basic science, traditional designs from around the world, how to mix henna paste, how to roll cones and draw with them, basic design elements, design care and aftercare. Each participant will receive a kit that includes: an instruction pamphlet, a fresh henna cone and a practice henna cone with non-staining lotion.	Saturday, 4/18	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">The Art of Henna - Session 2</a>	Same as Session 1	Sunday, 4/19	12:00pm - 3:00pm	<a href="#">YES</a>
<a href="#">The Magical World of Ice Dye Revealed (Basics Class) - Session 1</a>	This is the basics class. We will learn the basics for creating magical ice-dyed fabrics. This class will cover how to create an ice dye set up, working with fabric reactive dye, learning how to get the results you desire, color theory as it relates to dyeing and new exciting recipes for creating!	Wednesday, 4/15	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">The Magical World of Ice Dye Revealed (Basics Class) - Session 2</a>	Same as Session 1	Wednesday, 4/15	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Traveler's Notebook</a>	Customize your own Traveler's Notebook with watercolors, stickers, stamps and more. You'll learn great techniques to preserving your memories in this fun and portable travel journal. It will be a modern day version of a scrapbook. You can even make it to hold notes and mementos from Craftcation Conference!	Thursday, 4/16	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Tray Painting</a>	Shabby Chic is making a comeback in high-end home décor. Transform a beautiful Walnut Hollow tray in this 19th-century floral tray using Americana Decou-Page, NEW DecoArt Pearls, and NEW DecoArt Enchanted and Enchanted Shimmer. Also, learn Mark Montano's tips and tricks for perfect, bubble-free decoupaged designs.	Friday, 4/17	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Watercolor and Ink Exploration</a>	Join Amy Tangerine and explore some watercolor techniques to create beautiful abstract pieces of art. Feel free to explore the ranges of color & allow yourself to get a little messy while having fun. You'll infuse some simple mark making with inks & other supplies that are sure to delight. You'll do a deep dive to come up with a heart centered creation, inviting even more of what matters into your life.	Saturday, 4/18	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Watercolor Basics and Lettering - Session 1</a>	In this class, we will learn watercolor basics and explore lettering and brush script with watercolor. We'll explore the wet on wet technique for creating simple backgrounds before moving into basic lettering techniques with watercolor. You'll have the opportunity to practice lettering strokes and if time permits, create a few simple watercolor backgrounds. By the end of the workshop, you will be able to letter your name or a phrase if you are feeling adventurous. Students will be able to practice what they learn at home with the tools and kit you receive in the workshop.	Friday, 4/17	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Watercolor Basics and Lettering - Session 2</a>	Same as Session 1	Friday, 4/17	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Watercolor Botanicals Workshop - Session 1</a>	Calling all crazy and amazing plant lovers! Join Eunice of Electric Eunice for the debut of her Watercolor Botanicals Instructional Book! This special watercolor workshop will begin with the basics of watercolors and then dive into several botanical illustrations including tropical plants, florals and more. Along with Eunice's new book, you'll be able to walk away with a finished botanical piece as well as a personalized watercolor piece from Eunice. All skill levels are welcome as we aim for this workshop to be a relaxing and energizing one!	Friday, 4/17	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Watercolor Botanicals Workshop - Session 2</a>	Same as Session 1	Saturday, 4/18	9:00am - 10:30am	<a href="#">YES</a>
<b>SEWING WORKSHOPS</b>				
WORKSHOP TITLE	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG REQUIRED

Craftcation 2020 - Workshops (A-Z by Category)

**CRAFTCATION CONFERENCE 2020 - APRIL 15 - 19, 2020 - PRINTABLE WORKSHOPS LIST**

WORKSHOP TITLE <small>Click to visit full workshop description</small>	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <small>Click for Eventbrite Link</small>
<a href="#">Easy Serger T-Shirt</a>	This terrific fitting t-shirt has just a front and back pattern piece. You'll have this serged up in no time. Samples will be available to choose your correct size.	Saturday, 4/18	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Envelope Pillow</a>	Easy decorative pillow that looks like an envelope all done on the serger. Also learn to cover a button.	Thursday, 4/16	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Introduction to Foundation Paper Piecing</a>	Have you seen incredibly complicated quilt blocks with tons of tiny pieces and wondered how those came together? Or perhaps you've marveled at impossibly perfect matched patchwork seams? The secret to these techniques is likely to be foundation paper piecing, and it's not nearly as hard as it might look! In this workshop you'll learn the basics of foundation paper piecing using a simple and fun quilt block: the Polaroid picture. Have fun fussy cutting novelty fabrics that will become your photo. We'll discuss ways to put multiple Polaroid blocks together for a finished project, and also talk about more complex designs that are possible using foundation paper piecing techniques. Feel free to bring your own special fabrics to incorporate into your Polaroids; if you bring your own fabric, be sure the motifs to be included in the photo are no larger than 2.75" on any side.	Saturday, 4/18	4:00pm - 7:00pm	<a href="#">YES</a>
<a href="#">Jumpsuit Joy - Session 1</a>	The thing about jumpsuits is you feel joyful wearing one! Sew your own with custom fit choices and finishing details. Skills you can build include creating your own bias tape, on seam pockets, elastic casing, hand finishing, and making fit adjustments. The local fabric shop Superbuzzy carries thicker linen fabric or pick a print from the Craftcation fabric wall. If you are purchasing fabric, please buy 3.5 yards of no stretch woven material. All sizes are welcome; this class has inclusive sizing. Essex linen and quilting cottons are great choices.	Wednesday, 4/15	4:00pm - 7:00pm	<a href="#">YES</a>
<a href="#">Jumpsuit Joy - Session 2</a>	Same as Session 1	Thursday, 4/16	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Jumpsuit Joy - Session 3</a>	Same as Session 1	Friday, 4/17	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Laurelhurst Shrug - Session 1</a>	Make your own Laurelhurst Shrug in this fun sewing workshop. This shrug is casual meets refined with draped front detail and three sleeve lengths. Laurelhurst can be sewn up in a wide range of knits to give you the perfect layer for running errands or sew it up in a sweater knit for night out with friends.	Wednesday, 4/15	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Laurelhurst Shrug - Session 2</a>	Same as Session 1	Thursday, 4/16	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Laurelhurst Shrug - Session 3</a>	Same as Session 1	Saturday, 4/18	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Magnolia Dress - Session 1</a>	Join Kimberly in this class to learn how to sew her Magnolia Dress pattern. This dress is a knit swing dress with a hi-low hem that is the perfect dress for those warm summer days. The back features a racerback with gathered yoke.	Thursday, 4/16	4:00pm - 6:00pm	<a href="#">YES</a>
<a href="#">Magnolia Dress - Session 2</a>	Same as Session 1	Friday, 4/17	4:00pm - 6:00pm	<a href="#">YES</a>
<a href="#">Pattern Hacking</a>	Learn the skills you need to hack sewing patterns to make them uniquely your own. In this class we will discuss flat-pattern manipulation and how to use it to add a little flair to your favorite garment pattern, and how you can use these tools to make your own pattern from a basic block. This class is perfect for people with some experience sewing from patterns, and it will focus more on design adjustments and not on fit adjustments.	Saturday, 4/18	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Quillow: A Quilt that folds up and fits in an attached pocket</a>	A quillow is a quilt that can be folded up and fits into an attached pocket. The perfect sleepover accessory for kids or nice to keep in the car for long trips.	Wednesday, 4/15	4:00pm - 7:00pm	<a href="#">YES</a>
<a href="#">Quilted Pot Holders - Session 1</a>	Learn the fundamentals of quilting while making mini-quilts that can be used as pot holders. With four designs to choose from, you'll learn everything you need to know to make bigger quilted blankets. Perfect for all levels of sewing skills- we'll discuss the quilting process from initial design to the last stitch.	Thursday, 4/16	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Quilted Pot Holders - Session 2</a>	Same as Session 1	Sunday, 4/19	12:00pm - 3:00pm	<a href="#">YES</a>
<a href="#">Reversible, pop-over apron</a>	This reversible apron slips over your head and is ideal for crafting, cooking or gardening. Add pockets or a hanging loop for a hand towel.	Friday, 4/17	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Scrap Scrunchies - Session 1</a>	Create your very own Scrap Scrunchie out of your fabric scraps! Using Thunderpants fabric scraps from production, you will create and sew a fun scrunchie to use once you're finished.	Wednesday, 4/15	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Scrap Scrunchies - Session 2</a>	Same as Session 1	Saturday, 4/18	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Serged Fleece Hat</a>	This is a one pattern piece project completely executed on a serger. Students will receive the pattern with the class.	Friday, 4/17	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Sew your own Underpants! - Session 1</a>	Have you always wanted to make your own underwear? It can be a great way to use up scraps of fabric after sewing t-shirts or tank tops. It's the best way to have underpants made to the measurements of your beautiful booty. And it's also just fun! We'll use my super basic underpants pattern to make your own custom undies. You'll leave this class being able to sew with elastics, use the "burrito method" and dancing around in your cozy underpants!	Thursday, 4/16	2:00pm - 4:00pm	<a href="#">YES</a>
<a href="#">Sew your own Underpants! - Session 2</a>	Same as Session 1	Friday, 4/17	4:00pm - 6:00pm	<a href="#">YES</a>
<a href="#">Sew your own Underpants! - Session 3</a>	Same as Session 1	Saturday, 4/18	4:00pm - 6:00pm	<a href="#">YES</a>
<a href="#">Sewing Lab</a>	This sewing lab will be available to allow students to finish their sewing projects during downtime of the sewing classes. Sewing lab is drop in and first come, first serve. Expert sewists Rebecca or Kimberly will moderate and can offer instruction/advice if needed.	Friday, 4/17	6:00pm - 7:30pm	
<a href="#">Sewing Lab</a>	Same as Session 1	Saturday, 4/18	6:30pm - 8:00pm	
<a href="#">She's A Maniac! Leg Warmers</a>	For too long we have been ignoring the heat regulation essential to our calves. Well, no more! It's time to warm those legs! In this playful workshop we will use a simple pattern and serger sewing machines to create as many leg warmers as we have time for. This workshop is a great introduction to sewing on a serger machine, sewing with knit fabrics and easy pattern making. Bring your 80s music demands and willingness to play with stretch fabrics...maybe even your fave Flashdance moves. Let's make some flashback leg warmers!	Sunday, 4/19	12:00pm - 1:30pm	<a href="#">YES</a>
<a href="#">Super Easy Zipper Pouch - Session 1</a>	Learn to sew a zipper and come away with a super cute pouch to stash all your new craft supplies in! This class is ideal for beginners and those who want to work on their zipper skills.	Wednesday, 4/15	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Super Easy Zipper Pouch - Session 2</a>	Same as Session 1	Friday, 4/17	2:00pm - 3:30pm	<a href="#">YES</a>

**CRAFTCATION CONFERENCE 2020 - APRIL 15 - 19, 2020 - PRINTABLE WORKSHOPS LIST**

WORKSHOP TITLE <small>Click to visit full workshop description</small>	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <small>Click for Eventbrite Link</small>
<a href="#">Table Runner</a>	Piece cotton fabric strips and finish the table runner all on the serger. Yes, you can use a serger for quilting.	Wednesday, 4/15	4:00pm - 7:00pm	<a href="#">YES</a>
<a href="#">Test and Adjust: Flat-pattern adjustments for fit and design</a>	"T&A" means TEST and ADJUST. Minds out of the gutter, friends! LOL! This class is best for intermediate sewists who want to work on fitting patterns to themselves, or hacking patterns for design, before cutting any fabric. We will work with miniature paper pattern models and practice actually making our adjustments on the pattern. We will walk away knowing: How to spot the need for some of the most common pattern adjustments, how to create some common and trendy design elements, how to manipulate our paper patterns to make the fit or design adjustments we want. We will make our own reference notebook for our use after class and at home, showing the adjustments we made, and how we did it!	Friday, 4/17	4:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">The Rogue Skirt - Session 1</a>	Discover the perfectly fabulous Rogue Knit Skirt! Perfect for a relaxing stroll on the beach but with a little bit of edge and oh-so-easy to make. This simple, a-line design skirt is super comfortable and the perfect introduction to working on a serger sewing machine. You are more than welcome to use the class-provided pattern but if you take my Create Your Own Skirt Pattern class you can bring your own custom fit skirt come to life.  The fold-over waistband is extra comfortable and doesn't use elastic to keep it extra comfy. So, feel free to eat all the tacos and margaritas you want before class! Come get comfortable sewing knit fabrics on a serger (they really aren't that scary!) and add comfort and self-love to your closet.	Friday, 4/17	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">The Rogue Skirt - Session 2</a>	Same as Session 1	Saturday, 4/18	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Thrift &amp; Upcycle Workshop - Session 1 (Part 1)</a>	In this session, join Marisa Lynch on an offsite thrifting excursion to some of Downtown Ventura's most beloved thrift stores! Marisa has been thrifting for years for her blog and book, New Dress A Day, and her up-cycled pieces have been featured in Bust, Altered Couture, and on some of your favorite daytime TV talk shows!  We'll scour racks for vintage wares and bring them back to salvage and up-cycle into brand new pieces for your wardrobe! All levels are welcome as sewing machines, seam rippers, and fabric glue can and will be utilized!  Feel free to bring your own clothing items that you want to upcycle or get something at a thrift store during the first of part of the workshop.	Thursday, 4/16	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Thrift &amp; Upcycle Workshop - Session 1 (Part 2)</a>	Continuation of Session 1	Thursday, 4/16	4:00pm - 5:30pm	(Included with Part 1)
<a href="#">Thrift &amp; Upcycle Workshop - Session 2 (Part 1)</a>	In this session, join Marisa Lynch on an offsite thrifting excursion to some of Downtown Ventura's most beloved thrift stores! Marisa has been thrifting for years for her blog and book, New Dress A Day, and her up-cycled pieces have been featured in Bust, Altered Couture, and on some of your favorite daytime TV talk shows!  We'll scour racks for vintage wares and bring them back to salvage and up-cycle into brand new pieces for your wardrobe! All levels are welcome as sewing machines, seam rippers, and fabric glue can and will be utilized!  Feel free to bring your own clothing items that you want to upcycle or get something at a thrift store during the first of part of the workshop.	Friday, 4/17	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Thrift &amp; Upcycle Workshop - Session 2 (Part 2)</a>	Continuation of Session 2	Friday, 4/17	4:00pm - 5:30pm	(Included with Part 1)
<a href="#">Thrift &amp; Upcycle Workshop - Session 3 (Part 1)</a>	In this session, join Marisa Lynch on an offsite thrifting excursion to some of Downtown Ventura's most beloved thrift stores! Marisa has been thrifting for years for her blog and book, New Dress A Day, and her up-cycled pieces have been featured in Bust, Altered Couture, and on some of your favorite daytime TV talk shows!  We'll scour racks for vintage wares and bring them back to salvage and up-cycle into brand new pieces for your wardrobe! All levels are welcome as sewing machines, seam rippers, and fabric glue can and will be utilized!  Feel free to bring your own clothing items that you want to upcycle or get something at a thrift store during the first of part of the workshop.	Saturday, 4/18	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Thrift &amp; Upcycle Workshop - Session 3 (Part 2)</a>	Continuation of Session 3	Saturday, 4/18	2:00pm - 3:30pm	(Included with Part 1)
<a href="#">Watercolor Quilting - Session 1 (Part 1)</a>	In this super fun and dynamic class, students will experiment with both painting with textile fabric and free-motion machine quilting. Students will explore painting their own designs on blocks of fabric in the first half of class. Then, we will dive into quilting, and Ashley will teach the basics of free-motion quilting such as thread choice, machine setup. By using the lines created by the paint as guides, students will make lines and patterns to create outlines and texture with their quilting. Itâ€™s sure to be a colorful and inspiring day. Past students have said this is an excellent class if you are curious to try free-motion quilting, and that it is also a great way to get new ideas if you are already a free-motion quilter!	Thursday, 4/16	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Watercolor Quilting - Session 1 (Part 2)</a>	Continuation of Session 1	Thursday, 4/16	2:00pm - 3:30pm	(Included with Part 1)
<a href="#">Watercolor Quilting - Session 2 (Part 1)</a>	In this super fun and dynamic class, students will experiment with both painting with textile fabric and free-motion machine quilting. Students will explore painting their own designs on blocks of fabric in the first half of class. Then, we will dive into quilting, and Ashley will teach the basics of free-motion quilting such as thread choice, machine setup. By using the lines created by the paint as guides, students will make lines and patterns to create outlines and texture with their quilting. Itâ€™s sure to be a colorful and inspiring day. Past students have said this is an excellent class if you are curious to try free-motion quilting, and that it is also a great way to get new ideas if you are already a free-motion quilter!	Friday, 4/17	11:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Watercolor Quilting - Session 2 (Part 2)</a>	Continuation of Session 2	Friday, 4/17	2:00pm - 3:30pm	(Included with Part 1)
<a href="#">Where'd You Get Those Pants?! - Session 1</a>	Everybody should have amazing leggings! If the store doesn't offer them, why not make your own. In this workshop we will start with taking a proper set of body measurements. We'll use those measurements to draft a pattern and stitch up a pair of made-to-measure and perfectly fitted yoga pants/leggings, complete with crotch gusset and your choice on waistband size. You'll leave with a pattern that you can use over and over plus a set of lower body measurements you'll be able to translate for future sewing.  (*This is an intermediate level sewing class. Participants should have sewing experience and basic garment construction experience.)	Saturday, 4/18	9:00am - 12:30pm	<a href="#">YES</a>
<a href="#">Where'd You Get Those Pants?! - Session 2</a>	Same as Session 1	Sunday, 4/19	12:00pm - 3:00pm	<a href="#">YES</a>

**CRAFTCATION CONFERENCE 2020 - APRIL 15 - 19, 2020 - PRINTABLE WORKSHOPS LIST**

WORKSHOP TITLE <small>Click to visit full workshop description</small>	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <small>Click for Eventbrite Link</small>
<a href="#">Wrapped Fabric Bowl</a>	You will finish a simple round bowl in this class session. After this you will be able to go on to make many more. This is a great way to use up leftover fabrics.	Saturday, 4/18	9:00am - 12:30pm	<a href="#">YES</a>
<b>PHOTOGRAPHY WORKSHOPS</b>				
<a href="#">DSLR Product Photography for Creative Thinkers</a>	This visually rich class will help your creative mind put together the puzzle pieces so you'll finally know and understand how ISO, Aperture, F-stop, and Shutter Speed, work together to create great photos using the manual settings on your DSLR camera. If you've ever felt overwhelmed with all the settings on your camera, this class will help you visualize the results you need to take better photos right away! Bring your camera and owner's manual to class (most makes and models have free manuals available for download online) so you can follow along and get to know your camera's many different settings to start using it to its fullest creative potential!	Thursday, 4/16	11:00am - 12:30pm	
<a href="#">iPhoneography 101</a>	Learn basic iPhoneography skills and put what you learn to work through a photo challenge. Sarah will cover what to do before you shoot, how to edit photos and which apps to use, cropping, lighting, composition, styling tips and how to silence your inner critic.	Thursday, 4/16	9:00am - 10:30am	<a href="#">YES</a>
<a href="#">Phone Photography</a>	Not everyone has access to (or knows how to use) a DSLR camera. But most people have a phone camera! I'm going to show you my favorite tips for taking gorgeous photos with your phone. From lighting and set up to super easy editing apps, people won't even know that you took these photos with your phone!	Thursday, 4/16	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Photo Walking Tour - Session 1</a>	Join Sarah Deragon for a fun photo walk through downtown Ventura! Bring your phone or your grown up camera and learn her tips and tricks for taking awesome portraits!	Friday, 4/17	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Photo Walking Tour - Session 2</a>	Same as Session 1	Saturday, 4/18	2:00pm - 3:30pm	<a href="#">YES</a>
<a href="#">Small Object Product Photography - Hands-on Workshop - Session 1</a>	In this first-ever hands-on small object product photography workshop with Marlo M. of Creative Arts Consulting & Small Object Photography will start with walking you through some camera setting basics for either your cell phone camera or DSLR camera. Then, you'll have the chance to take photos of the work you bring to class using both natural and artificial light sources with expert guidance to help you improve your photos right away!  This workshop is best suited for photographing objects smaller than 12" in any direction (e.g. jewelry, bath & body products, small gift items, etc.) Special attention will be given to shiny and reflective items, so bring in your most difficult items to photograph and get some great tips on improving your product photos instantly!	Wednesday, 4/15	2:00pm - 5:30pm	<a href="#">YES</a>
<a href="#">Small Object Product Photography - Hands-on Workshop - Session 2</a>	Same as Session 1	Saturday, 4/18	2:00pm - 5:30pm	<a href="#">YES</a>
<b>WELLNESS WORKSHOPS</b>				
WORKSHOP TITLE	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <b>REQUIRED</b>
<a href="#">Creative Intuition Yoga Flow - Session 1</a>	This is a 50 minute all levels Hatha Flow class with an emphasis on grounding and energizing yoga poses. No experience needed. Morning yoga is a great way to get your brain ready for the busy day ahead. Take your Yoga off the mat and into your day with a greater sense of ease and focus. Studies have shown that practicing Yoga can promote Creative Expression and rewire your Brain for Innovative Thinking.	Thursday, 4/16	7:30am - 8:30am	
<a href="#">Creative Intuition Yoga Flow - Session 2</a>	Same as Session 1	Friday, 4/17	7:00am - 8:00am	
<a href="#">Impostor No More: Developing Self-Compassion &amp; Authenticity</a>	Have you ever felt not good enough? Like an impostor? A lot of really smart, extremely competent people feel this way. They feel like frauds, phonies, imposters, inadequate. And when people who are friggin' awesome at what they do feel this way, they end up holding themselves back. Learn how to battle this impostor phenomenon by practicing gratitude and self-compassion, and learn how fully embracing our authentic selves can make us happier and more productive entrepreneurs & creatives in a technology-driven world.	Wednesday, 4/15	2:00pm - 3:30pm	
<a href="#">Self-Care Clinic: Building An Unconventional Gratitude Practice</a>	Have you heard about all the benefits of having a regular gratitude practice? Everyone from Oprah to Lady Gaga credits gratitude as a main pillar of their success. If you've tried writing "3 things down a day" that you're grateful for, but didn't see any results or you quickly gave up, then this workshop is is for you. We'll be digging deeper into gratitude with unusual approaches that really get the magic of gratitude flowing. We'll use gratitude to reframe old stories, find ways to express gratitude outside of your journal and discuss ways to make it a more regular part of your daily life.  *Please bring your own sketchbooks or journals if you have one and feel free to bring your favorite pens/markers/fun writing and drawing tools if you have them. But don't worry if you don't have these things, we'll have supplies on hand for you to use.	Thursday, 4/16	9:00am - 10:30am	
<a href="#">Self-Care Clinic: Crafting Your Ideal Day</a>	We're going to dig deep and discover several versions of what our "ideal day" looks like. You will be led through two different exercises that will help you discover what you want for yourself, what's missing and what you're currently doing that does not serve you. Students will also discover ways to save time, create more space and how to follow their hearts in their daily lives.  The session will be led by Kari Chapin who will guide through the process with prompts and guidance. There will be a short time for discussion and reflection near the end of the session.  *Please bring your own sketchbooks or journals if you have one and feel free to bring your favorite pens/markers/fun writing and drawing tools if you have them. But don't worry if you don't have these things, we'll have supplies on hand for you to use.	Friday, 4/17	9:00am - 10:30am	
<a href="#">Self-Care Clinic: Create A New Story For Yourself</a>	This session will include guided exercises that lead participants through several different ways to re-write stories they tell themselves – the stories that ultimately hold us back. If you are a sufferer of Imposter Syndrome, or you know that you are not living or creating to your fullest potential and you'd like to change that, this session is for you. You'll be led through several writing prompts that help you discover what you can let go of and how to replace it with something that feels better. This is not for the faint of heart!  *Please bring your own sketchbooks or journals if you have one and feel free to bring your favorite pens/markers/fun writing and drawing tools if you have them. But don't worry if you don't have these things, we'll have supplies on hand for you to use.	Friday, 4/17	2:00pm - 3:30pm	

Craftcation 2020 - Workshops (A-Z by Category)

**CRAFTCATION CONFERENCE 2020 - APRIL 15 - 19, 2020 - PRINTABLE WORKSHOPS LIST**

WORKSHOP TITLE <small>Click to visit full workshop description</small>	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <small>Click for Eventbrite Link</small>
<a href="#">Self-Care Clinic: New Ways to Journal for Self Discovery</a>	If you're the kind of person who starts and stops journaling or keeping a diary, this session will get you back on track. Kari will lead participants through several unique journaling prompts that will encourage you to look deeper at your own lives, goals, desires and potential. We will also have a brief discussion about the benefits of journaling, including tips and tricks for keeping up momentum!  *Please bring your own sketchbooks or journals if you have one and feel free to bring your favorite pens/markers/fun writing and drawing tools if you have them. Don't worry if you don't have these things - we will have supplies on hand for you to use.	Wednesday, 4/15	4:00pm - 5:30pm	
<a href="#">Stretch Yoga Pop-In - Session 1</a>	Head over to the Yoga Pop-In. Give yourself 15 minutes to get grounded, learn a few simple go anywhere and everywhere yoga poses, and put some go to breathing techniques into your swag bag. Craftcation has A LOT to offer why not take 15 minutes to set your intentions, take some deep breaths, and stretch it out.	Saturday, 4/18	1:30pm - 1:45pm	
<a href="#">Stretch Yoga Pop-In - Session 2</a>	Same as Session 1	Friday, 4/17	1:30pm - 1:45pm	
<a href="#">Yoga on the Beach - Session 1</a>	We will meet in the lobby and walk down together to enjoy Yoga on the Beach! Walking before yoga helps to amplify the results of your poses and is a great way to clear the mind and loosen up before we spread out our towels and salute the sun.	Wednesday, 4/15	6:00pm - 7:00pm	
<a href="#">Yoga on the Beach - Session 2</a>	Same as Session 1	Friday, 4/17	6:00pm - 7:00pm	
<a href="#">Yoga on the Beach - Session 3</a>	Same as Session 1	Saturday, 4/18	6:00pm - 7:00pm	
<b>SPECIAL EVENTS AND MEALS</b>				
WORKSHOP TITLE	WORKSHOP DESCRIPTION	DATE	TIME	PRE-REG <b>REQUIRED</b>
<a href="#">Bingo Night: Holly is the Tits!</a>	Join us for BINGO night fundraiser to benefit our friend and long-time presenter and alumni, Holly Marsh. Holly was diagnosed with breast cancer earlier this year and is currently undergoing treatment. Come out and show your support for one of our most prominent community members. We'll have a ton of prizes to giveaway including a FREE ticket to Craftcation 2021!	Saturday, 4/18	6:30pm - 8:00pm	
<a href="#">Closing Keynote - Sunday Morning</a>	Let's get together for one last time and close out what is sure to be a remarkable weekend together. Here we'll be giving away prizes, recognizing outstanding Ambassadors and Attendees, sharing stories, mingling and of course taking our now famous group photo!	Sunday, 4/19	10:00am - 11:30am	
<a href="#">Craft Supply Swap!</a>	Ready to get rid of your craft clutter? Bring your gently used craft supplies that you no longer need to Craftcation's Craft Supply Swap and gift them along to a fellow attendee. This event is open to everyone, not just people who donate! We just want our craft supplies to go to a good home. Once the drop off zone is set up, drop your items upstairs by the big craft swap sign. If you'd like to help set up please come by at 5:00 pm on Saturday.	Saturday, 4/18	6:30pm - 8:00pm	
Craftcation Check-In		Wednesday, 4/15	12:00pm - 3:00pm	
Craftcation Check-In		Thursday, 4/16	8:30am - 1:30pm	
<a href="#">Craftcation Kick-Off Party</a>	Join us at a couple of our favorite places in downtown Ventura for a roving pre-Craftcation Kick-Off party! 1. Ventiki: Enjoy special discounts on food and drinks at our very favorite tiki-themed bar. The bar is VERY small and has limited seating so arrive early if you want to be sure to get a table. 2. Fluid State Beer Garden: Located diagonally across the street from Ventiki. Join us for special pricing on food and drinks and of course... there will be crafting!	Wednesday, 4/15	6:30pm - 9:00pm	
<a href="#">Drag Karaoke hosted by Glamdromeda Strange</a>	Sing your heart out at this judgement-free karaoke party, hosted by Glamdromeda Strange (the drag alter-ego of Mallory Whitfield).	Wednesday, 4/15	6:30pm - 8:30pm	
<a href="#">Fireside S'Mores Hangout</a>	Come hang out and get to know your fellow Craftcationers at this informal fireside S'Mores-fest. We'll meet at the poolside fire pit on Wednesday night from 7:30-9:00pm. Wear your jammies. Bring your own nightcap or hot chocolate!	Wednesday, 4/15	7:30pm - 9:00pm	
<a href="#">Iron Craft Ventura 2020</a>	They say that third time's the charm...Iron Craft Ventura is back for its third year! Craftcation attendees will compete against other makers to vie for the title (AND prizes!) of Master Crafter. The defending champion will be there to hold her title of Master Crafter- will she win again or will someone new claim the title? Competitors will be given a basic set of craft supplies and will need to create a super rad creation, within minutes. But--there's a catch: competitors will need to include the Secret Supply Item, which will be revealed just as the timer starts! Come watch or better yet, participate in this fast-paced, creative, yet fun event at Happy Hour!	Friday, 4/17	6:30pm - 8:00pm	
<a href="#">Jungle Nights! - 2nd Annual Embrace Yr Weird Judgement Free Dance Party</a>	Shake your groove thang at this judgement-free, body-positive, booze-optional, sequins-always-encouraged dance party.	Saturday, 4/18	6:30pm - 8:30pm	
<a href="#">Knit &amp; Crochet Hangout &amp; Help Clinic</a>	Have a current knit or crochet project that's hit a problem and is just hiding out, unfinished? Having other yarn crafting problems you just can't figure out? Just want a chance to hang out with other yarn crafters? Bring your works-in-progress and any questions and I'll tackle them and get you back to happy stitching. No questions? No problem! The more the merrier who just want a chance to meet other yarn crafters and make some progress on your current project.	Wednesday, 4/15	6:30pm - 8:00pm	
<a href="#">Friday Lunch at The Tavern (hosted by Craftcation)</a>	Join us for lunch in The Tavern! Feel free to grab your lunch to go or enjoy in the restaurant. This lunch is included in your Craftcation ticket and you can purchase discounted drinks if you want a cocktail, craft beer or glass of wine.	Friday, 4/17	12:30pm - 2:00pm	<a href="#">YES</a>
<a href="#">Meet and Greet for Introverts + First Time Attendees</a>	Hate networking? Dislike talking to strangers but know you'll have to do it at this conference? Dreading it? Wanna force yourself to jump right in so you don't chicken out? Yeah. Me too. Join us on Wednesday evening while we practice our small talk skills on each other and probably accidentally make friends with some other introverts in the process. You won't hate it. You'll see!	Wednesday, 4/15	6:00pm - 7:00pm	
<a href="#">Not So Corporate Headshots - Session 1</a>	Renowned photographer and long-time Craftcation friend and supporter, Sarah Deragon, is returning to Craftcation once again and offering her amazing Not So Corporate Headshot Sessions at a discount exclusive rate just for our attendees. Sarah's work has been featured in Oprah Magazine, The Huffington Post, Refinery 29, and Bust Magazine. More information to book online with Sarah will be available as we get closer to the conference.			YES
<a href="#">Not So Corporate Headshots - Session 2</a>	Same as Session 1			YES
<a href="#">Opening Dinner - Thursday Night</a>	Join us at the Craftcation Opening Dinner for DIY crafting, meeting and mingling with fellow attendees, author book signings, a delicious homemade dinner, refreshing drinks and more!	Thursday, 4/16	6:00pm - 8:30pm	<a href="#">YES</a>

**CRAFTCATION CONFERENCE 2020 - APRIL 15 - 19, 2020 - PRINTABLE WORKSHOPS LIST**

<b>WORKSHOP TITLE</b> Click to visit full workshop description	<b>WORKSHOP DESCRIPTION</b>	<b>DATE</b>	<b>TIME</b>	<b>PRE-REG</b> Click for Eventbrite Link
<a href="#">Punch Needle Party</a>	Celebrate International Punch Needle Rug Hooking Day 2020: In 2010, Oxford instructors created International Punch Needle Rug Hooking Day (IPNRHD); a day that provides workshops and demonstrations across the United States and World! This year IPNRHD will take place on Saturday, April 18th and to celebrate we're having a "PUNCH PARTY!" We'll have monk's cloth, yarn, hoops, and punch needles to borrow (or bring your own) to "make and take" a coaster for your happy hour beverage! No experience necessary, we'll get you started! This is a drop-in event. We'll have enough supplies for 25 people at a time.	Saturday, 4/18	6:30pm - 8:00pm	
<a href="#">Stitch Party: Customize Your Craftcation Bag</a>	In this session, we will practice hand-sewing techniques on our Craftcation tote bags! The sky is the limit! We can install zippers, gusseted pockets, button holes, appliqué, reverse appliqué, embroidery, and whatever else we fancy!	Saturday, 4/18	6:30pm - 8:00pm	
<a href="#">Sunday Brunch</a>	Join us for a delicious buffet style brunch in one of Ventura's hippest restaurants Barrelhouse 101 offering an all-you-can-eat option on some of their mouth watering menu items! Just \$28 per person. (Coffee, soda or juice is included. Additional beverages available for purchase.)	Sunday, 4/19	12:30pm - 3:30pm	<a href="#">YES</a>
<a href="#">Walking Brewery Tour - Session 1</a>	Join us on a walking tour of local breweries in downtown Ventura. For just \$28 per person, we'll visit three different breweries (Topa Topa, Ventura Coast Brewing Company, Leashless), learn their process for making their beer, get a behind the scenes tour of the brewery AND a small flight of testers at each stop along the way!  Meet us at Topa Topa to start the tour promptly at 6:00pm!	Wednesday, 4/15	6:00pm - 8:00pm	<a href="#">YES</a>
<a href="#">Walking Brewery Tour - Session 2</a>	Same as Session 1	Friday, 4/17	6:00pm - 8:00pm	<a href="#">YES</a>
<a href="#">Wanderings</a>	We are excited to bring back one of our favorite and most popular special events: Wanderings! This fun and exciting scavenger hunt/art walk/room party tour will take place on Friday, April 17th. Grab a "passport" and a map (we'll let you know where to find them once we get to the conference) and start wandering through the hotel to different experiences created by our incredibly creative attendees.  Room Host Applications are still open: <a href="http://bit.ly/cc20_wanderings">http://bit.ly/cc20_wanderings</a>	Friday, 4/17	7:00pm - 10:00pm	