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dear handmade life

CAMP DEAR HANDMADE LIFE BRINGS VIRTUAL CABINS
AND A 3-DAY SUMMIT TO CRAFTERS THIS SUMMER

*This new, online retreat offers business skills, crafting
and community for creatives and small-business owners*



ORANGE, CA –The inaugural season of Camp Dear Handmade Life (DHL) launches this summer. Camp DHL is an at-home, business, craft, community and goal-getting retreat for creatives and small business owners. This six-week, immersive experience kicks off June 7, 2021 and features virtual cabins, a six-week goal-getting course, business classes, craft classes and wellness activities. The program culminates in a live, 3-day, virtual summit from June 16-18 with expert-led lectures and panels. Virtual programming continues to be important as many in-person events and conferences are postponed due to COVID-19. Camp DHL tickets are \$475 for the entire event or \$350 for the 3-day summit only and will be released on April 1, 2021. Visit <https://dearhandmadelife.com/camp-dhl/> for complete program information and to purchase tickets.

Camp DHL is created by Dear Handmade Life, producers of the Craftcation Conference, Patchwork Show and podcast. Nicole Stevenson, CEO and Creative Director, said, “When 2020 hit and our in-person events were postponed, it was time to do what all great entrepreneurs and artists always do... make our own rules! So, in true fashion, instead of creating a virtual event that fit the mold, we began to create the kind of event that we wanted to attend and I couldn’t be more proud. Camp Dear Handmade Life is focused on connection – with ourselves as well as others – exploring goals, creating action plans and getting back into a creative flow.”

Camp DHL is designed for business owners looking to scale up their businesses and individuals interested in self-growth and creativity. Highlights of the program include virtual cabin mates, a care package containing craft supplies for the projects, self-paced coursework, group challenges, online social gatherings and field trips.

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Dear Handmade Life (DHL) curates events, education and community for creatives and passionate small-business owners. It produces the Patchwork Show Makers Festival, Craftcation Business and Makers Conference and the DHL podcast, bringing art and craft inspiration and business know-how to creatives and entrepreneurs. Follow on Instagram *@dearhandmadelife* or visit <https://dearhandmadelife.com> for more information, including blog posts, online classes, handmade goods and a thriving online community.