



dear handmade life

THE PATCHWORK SHOW ANNOUNCES HOLIDAY FESTIVAL DATES

*The Modern Makers Festival features local artisans
and DIY crafts, with food, music and activities*



ORANGE, CA (August 23, 2021) – The Patchwork Modern Makers Festival today announced its holiday schedule of events in Northern and Southern California, including a new location in downtown San Francisco. Produced by Dear Handmade Life (DHL), the Patchwork Show is a free, community event celebrating creativity and the shop local movement. Attendees can view and purchase handmade goods from local, independent artists and enjoy hands-on, DIY craft stations, live music, artisan food and activities. The events will also feature Patchwork Junior booths, showcasing handmade goods produced by young entrepreneurs under the age of 18.

Artisans are selected through a jury process and present a variety of handmade goods, including clothing, jewelry, art, ceramics, home goods, apothecary items and more. DHL CEO and Creative Director, Nicole Stevenson, said, “We are so excited to be returning to our regular show schedule. The response to our summer events was enthusiastic and we’re looking forward to bringing the handmade, shop small movement back to the community for the holidays.”

Patchwork Show began in 2007 with only 25 vendors in Santa Ana’s museum district, eventually growing to a bi-annual makers festival in several California cities, with each show featuring more than 100 makers and drawing thousands of visitors.

The Patchwork Show Modern Makers Market - Event Schedule

Tustin

Saturday, November 6 and Sunday, November 7 from 10 am - 4 pm
Old Town Tustin
245 El Camino Real
Tustin, CA

Join us at our newest Southern California Patchwork Show location in Old Town Tustin. This outdoor show takes place in the Farmer's Market Lot at 245 El Camino Real, surrounded by historic buildings, shops and restaurants. Plan to visit on both days as the selection of vendors will vary. FREE to the public.

Long Beach

Saturday, November 13 and Sunday, November 14 from 10 am - 4 pm

Marine Stadium

Appian Way at Bayshore

Long Beach, CA

Nestled at the water's edge of Marine Stadium, our largest show features 200+ makers, junior artists, live music, artisan food vendors, food trucks, DIY crafting, activities and more. This pet and bike-friendly festival (complete with a bike valet) is the perfect spot for an afternoon with your four-legged friend. Plan to visit on both days as the selection of vendors will vary. FREE to the public.

Santa Rosa

Saturday, November 20 and Sunday, November 21 from 10 - 4 pm

Old Courthouse Square

Santa Rosa Ave at 3rd Street

Santa Rosa, CA

Discover 100+ local makers in the heart of Northern California wine country at the Patchwork Show in Santa Rosa at the historic Old Courthouse Square in Downtown. This show is outdoors, has several DIY craft stations and activities and is surrounded by restaurants, bars and local shops. Plan to visit on both days as the selection of vendors will vary. FREE to the public.

San Francisco

Saturday, November 27, Saturday, December 11 and Sunday, December 12 from 10 am - 4 pm

Westfield San Francisco Centre

865 Market St.

San Francisco, CA

Shop small at the mall! Kick off Small Business Saturday at the gorgeous Westfield San Francisco Centre in downtown San Francisco. Meet the makers on the top floor, under the historic dome and 100 foot ceilings! Shop from a wide variety of local artisans and enjoy live music, DIY craft stations and complimentary gift-wrapping. Plan to visit on both days as the selection of vendors will vary. FREE to the public.

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Dear Handmade Life (DHL) curates events, education and community for creatives and passionate small-business owners. It produces the Patchwork Show Modern Makers Festival, Craftcation Business and Makers Conference and the DHL podcast, bringing art and craft inspiration and business know-how to creatives and entrepreneurs. Follow on Instagram [@dearhandmadelife](https://www.instagram.com/dearhandmadelife) or visit <https://dearhandmadelife.com> for more information, including blog posts, online classes, handmade goods and a thriving online community.