



dear handmade life

THE PATCHWORK SHOW ANNOUNCES SAN FRANCISCO EVENT DATES

*The Modern Makers Festival features local artisans,
DIY crafts, music and activities*



SAN FRANCISCO, CA (October 8, 2021) – The Patchwork Show Modern Makers Festival today announced a schedule of holiday events at Westfield San Francisco Centre, a first-time location for the established festival. Produced by Dear Handmade Life (DHL), the Patchwork Show is a free, community event celebrating creativity and the shop local movement. Attendees can view and purchase handmade goods from over 125 local, independent artists and enjoy hands-on, DIY craft stations, music and activities.

Artisans are selected through a jury process and present a variety of handmade goods, including clothing, jewelry, art, ceramics, home goods, apothecary items and more. DHL CEO and Creative Director, Nicole Stevenson, said, “We are so excited to be bringing the Patchwork Show to downtown San Francisco. Westfield San Francisco Centre is a gorgeous location and we think shoppers will be excited to discover unique gifts and support local makers this holiday season.”

Nick Cattaneo, marketing director of Westfield San Francisco Centre said, “Small businesses are the heart and soul of the city and we encourage everyone to come out on Small Business Saturday to support the creative magic of local makers.”

The Patchwork Show Modern Makers Festival - San Francisco

Saturday, November 27, Saturday, December 11 and Sunday, December 12 from 10 am - 4 pm
Westfield San Francisco Centre
865 Market St. (Level 4 under the Dome)
San Francisco, CA

Shop small at the mall. Kick off Small Business Saturday at the gorgeous Westfield San Francisco Centre in downtown San Francisco. Meet the makers on the top floor, under the historic dome and 100 foot ceilings. Shop from a wide variety of local artisans and enjoy music, DIY craft stations and activities. Plan to visit on both days as the selection of vendors will vary. FREE to the public.

Event and parking maps, as well as a list of craft activities and special experiences, will be posted a few weeks before the show at: <https://dearhandmadelife.com/patchwork-show/>



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Dear Handmade Life (DHL) curates events, education and community for creatives and passionate small-business owners. It produces the Patchwork Show Modern Makers Festival, Craftcation Business and Makers Conference and the DHL podcast, bringing art and craft inspiration and business know-how to creatives and entrepreneurs. Follow on Instagram [@dearhandmadelife](https://www.instagram.com/dearhandmadelife) or visit <https://dearhandmadelife.com> for more information, including blog posts, online classes, handmade goods and a thriving online community.