








# CRAFTCATION SCHEDULE - APRIL 6-10, 2022

**PLEASE NOTE: SCHEDULE IS SUBJECT TO CHANGE**

## COLOR KEY:

	BUSINESS WORKSHOPS (WALK-IN)
	THINK TANK (REQUIRES PRE-REGISTRATION)
	CRAFT WORKSHOP (REQUIRES PRE-REGISTRATION)
	CASUAL CRAFTING (WALK-IN)
	SEWING WORKSHOP (REQUIRES PRE-REGISTRATION)
	SOCIAL GATHERING/WELLNESS ACTIVITY (WALK-IN)
	DYEING WORKSHOP (REQUIRES PRE-REGISTRATION)

## IMPORTANT THINGS TO NOTE ABOUT CREATING YOUR SCHEDULE FOR CRAFTCATION:

### WORKSHOP REGISTRATION:

Please note: Any workshop or event WITH an asterisk (\*) before the title requires pre-registration.

All workshops or events WITHOUT an asterisk (\*) before the title are available on a walk-in basis for all registered Craftcation attendees.

**ONLY** registered Craftcation attendees may register for workshops.

### WORKSHOP REGISTRATION OPENS FEBRUARY 19 AT 10AM PT

The password to register for individual workshops will be posted on the attendee news page, in the private Facebook community for alumni and attendees, and emailed to all registered attendees **ON 2.19.22 at 10AM PT.**

### WORKSHOPS WITH MULTIPLE SESSIONS OR PARTS

Workshops listed with Session 1 or Session 2 in their title are workshops that we are offering more than one time. You only need to sign up for **ONE** session. If a workshop is listed with Part 1 or Part 2 in the title, this means it is one workshop split into two parts and if you take that workshop, you will need to attend both parts to complete your project.

### TO VIEW A WORKSHOP DESCRIPTION OR LEARN MORE ABOUT A PRESENTER

To see a description of a workshop, click on the Workshop Title in this document. The workshop will be at the very top of the new window. You may need to scroll up slightly to see the title. To learn more about a Presenter, click their name in this document.

WEDNESDAY - APRIL 6, 2022																			
	SALON 1	SALON 2	EMMA WOOD 1	ATRIUM MEZZ	EMMA WOOD 2	RINCON	FARIA	SOLIMAR	UPSTAIRS ANNEX	SALON 4	SECRET CLASSROOM	C-STREET BOARD ROOM	EMMA WOOD TERRACE	DYEING ANNEX (PARKING LOT)	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	
10:00-3:00				10:00 - 3:00 CONF- ERENCE CHECK-IN															
2:00 - 4:00	Stop Marketing Flail with the Power of Analytics Lauren Venell	The 8 Traits All Wealthy Entrepreneurs Have in Common Alyssa Hammond	Nerdin' Out with Newsletters Holly Marsh		*Lip Scrub + Face Mask - Session 1 Alana Rivera	*Shadow Boxes - Session 1 Courtney Cerruti	*Marbled Leather Coasters Session 1 Sadye Harvey	*Dried Floral Comb Session 1 Stephanie Tabitha Sidaros-Domingo	Stencil & Embroidery Session 1 Kelly Affleck	*Stitch a Desert Landscape Pin Session 1 Melissa Galbraith	*Become a Creative-bug Brand Ambassador Erica Floyd	*Candle Making Workshop Session 1 Daisy McClellan	*Indigo Shibori Dyeing Session 1 Alex Pokas	*Quilted Pot Holders Session 1 Emily Gutman	*Sew Your Own Underwear Session 1 Faye Weiss	*Pencil Bow Tie Laura Plouzek	*Beach Sketch and Watercolor Session 1 Rebecca Saylor		
EVENING	6:00 - 7:00 Opening Celebration Happy Hour  Award Ribbon Make and Take Laura Plouzek  Dessert Pom Pom Keychains Blaire Fujimoto  Stitch a Secret Talisman Lauren Venell			5:00-6:00 Kumihimo Friendship Bracelets Hangout  Jessie Katz Greenberg					5:00-6:00 Meet and Greet for 1st Time Attendees + Introverts  KatieMac										

THURSDAY - APRIL 7, 2022																		
	SALON 1	SALON 2	EMMA WOOD 1	ATRIUM MEZZ	EMMA WOOD 2	RINCON	FARIA	SOLIMAR	UPSTAIRS ANNEX	SALON 4	SECRET CLASSROOM	C-STREET BOARD ROOM	EMMA WOOD TERRACE	DYEING ANNEX (PARKING LOT)	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION
MORNING	7-8: Morning Gentle Yoga Honey Grace Lopez				9:00 - 12:00 CONFERENCE CHECK-IN													
9:00 - 11:00	Wholesale Line Sheets, Look Books, and Catalogs Marlo Miyashiro	All About Paying Yourself Janet LeBlanc	Charging Your Worth & Confidently Getting Paid Alyssa Hammond	Scrap Leather Jewelry Session 1 Jennifer Perkins	*Lip Scrub + Face Mask Session 2 Alana Rivera	*Pattern Hacking Emily Gutman	Stencil & Embroidery Session 2 Kelly Affleck	*Dried Floral Comb Session 2 Stephanie Tabitha Sidaros-Domingo	Towards Together: Embrace Your Weird & Meet New Friends Mallory Whitfield	*Stitch a Desert Landscape Pin Session 2 Melissa Galbraith	*Website Optimization Think Tank Session 1 Arianne Foulks & Helen Hulskamp	*Beaded Fringe Earrings Session 1 Michelle Feileacan	*Candle Making Workshop Session 2 Daisy McClellan	*Indigo Shibori Dyeing Session 2 Alex Pokas	*Color Blocked Bow Tie Laura Plouzek	*Sew Your Own Underwear Session 2 Faye Weiss	*Sunhat Fashion Funhat! Part 1 Monica Tetteh	*Thrifty & Upcycle Workshop All Sessions Part 1 Marisa Lynch *Meet in lobby
11:00 - 1:00 LUNCH BREAK																		11:12: Beach Lunchtime Yoga Refresh Honey Grace Lopez *Meet in lobby
1:00 - 3:00	Boosting Your Online Shop's Average Order Value Janet LeBlanc	Creating Engaging Craft Videos Jessie Katz Greenberg	Mission-Focused Storytelling Ana Manzano Fairbairn	Scrap Leather Jewelry Session 2 Jennifer Perkins	*Natural Essential Oil Body Scrub Session 1 Amanda Kerzman with Bramble Berry	*Botanical Gelli Plate Monoprinting Part 1 Courtney Cerruti	*Marbled Leather Keychain Session 1 Sadye Harvey	*Dried Floral Wreaths Session 1 Stephanie Tabitha Sidaros-Domingo	*Hey Babe, What's Your Type? Natalie Keller Pariano	*Embroider 3D Flowers Session 1 Melissa Galbraith	*Website Optimization Think Tank Session 2 Arianne Foulks & Helen Hulskamp	*Beaded Fringe Earrings Session 2 Michelle Feileacan	*Botanical Bundle Dyeing Session 1 Alex Pokas	*Itajime or Shibori Wrapping Paper Denise Ambrosi	*Espadrilles! Sew Your Own Shoes! Session 1 Part 1 Melissa Quaal	*Sew a Relaxed Fit Woven Blouse Part 1 Kimberly Payne	*Sunhat Fashion Funhat! Part 2 Monica Tetteh	

THURSDAY - APRIL 7, 2022 (CONT'D)																	
3:00 - 3:30 AFTERNOON BREAK																	
3:30 - 5:30	Bank Accounts & Structuring Money For Your Biz Alyssa Hammond	Bust Through Creative Blocks Kerry Burki	Create Your 1st Digital Product With Ease Monique Malcolm	Finding Your Creative Voice Risa Iwasaki Culbertson	*Natural Essential Oil Body Scrub Session 2 Amanda Kerzman with Bramble Berry	*Botanical Celli Plate Monoprinting Part 2 Courtney Cerruti	*Marbled Leather Keychain Session 2 Sadye Harvey	*Dried Floral Wreaths Session 2 Stephanie Tabitha Sidaros-Domingo	*Making Art on the iPad Session 1 Lisa Bardot	*Embroider 3D Flowers Session 2 Melissa Galbraith	*Espadrilles! Sew Your Own Shoes! Session 1 Part 2 Melissa Quaal	*Cross-stitch for Clothing and Linens Session 1 Lauren Venell	*Botanical Bundle Dyeing Session 2 Alex Pokas	*The Magical World of Ice Dye Revealed Session 1 Rebecca Saylor	*Thrift & Upcycle Workshop Session 1 Part 2 Marisa Lynch	*Sew a Relaxed Fit Woven Blouse Part 2 Kimberly Payne	*Quilted Pot Holders Session 2 Emily Gutman
EVENING	7:00 - 8:00 Iron Craft Ventura '22 Holly Marsh		8:00-9:00 Drag Karaoke, hosted by Glam-dromeda Strange Mallory Whitfield						7:00-8:00 Embellishment & Customization Party!! Marisa Lynch								

FRIDAY - APRIL 8, 2022																		
	SALON 1	SALON 2	EMMA WOOD 1	ATRIUM MEZZ	EMMA WOOD 2	RINCON	FARIA	SOLIMAR	UPSTAIRS ANNEX	SALON 4	SECRET CLASSROOM	C-STREET BOARD ROOM	EMMA WOOD TERRACE	DYEING ANNEX (PARKING LOT)	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION
MORNING		8:00 - 8:30 Wake Up Meditation Kerry Burki																
9:00 - 11:00	How to Start Your Dream Company Legally Nicole Swartz	Time Management for Creatives Bridget Watson Payne, Gabriella Layne-Avery, Monique Malcolm, Courtney Cerruti	Content Planning for Creatives Holly Marsh	New Spins on Wooden Craft Store Bead Necklaces Session 1 Jennifer Perkins	*Freezer Paper Stencil Tote Melissa Quaal SIGN UP	*Shadow Boxes Session 2 Courtney Cerruti SIGN UP	*Marbled Leather Coasters - Session 2 Sadye Harvey SIGN UP	*Water-color for Relaxation: Mandalas Session 1 Hilary L Hahn SIGN UP	*Making Art on the iPad Session 2 Lisa Bardot SIGN UP	Macrame Wine or Water Bottle Tote Denise Ambrosi SIGN UP	*Think Tank Session: Your Next Best Step Marlo Miyashiro SIGN UP	*Cross-stitch for Clothing and Linens Session 2 Lauren Venell SIGN UP	*UV Resin Session 1 Kelly Affleck SIGN UP	*The Magical World of Ice Dye Revealed Session 2 Rebecca Saylor SIGN UP	*Super Easy Zipper Pouch Emily Gutman SIGN UP	*Sew Your First Bralette Session 1 Faye Weiss SIGN UP	*Thrift & Upcycle Workshop Session 2 Part 2 Marisa Lynch SIGN UP	
11:00 - 1:00 LUNCH BREAK		12:00 - 12:30 Chill Out Meditation Kerry Burki																11:00 - 12:00 Beach Lunchtime Yoga Refresh Honey Grace Lopez *Meet in lobby
1:00 - 3:00	Harness Your Social Super-power to Sell Gabriella Layne-Avery	Balance Shmalance : The Balance Between Work and Life Ana Manzano Fairbairn, Bridget Watson Payne, Mallory Whitfield, Anne-Marie Faiola, Angie Chua	Website Content That Sells and Drives Traffic Arianne Foulks	New Spins on Wooden Craft Store Bead Necklaces Session 2 Jennifer Perkins	*Desktop Wood Planter Stand with Handprint™ Session 1 Amanda Towner with Handprint™	*Stencil Fabric Printing Session 1 Alyson Toone-Aguilar	*Modern Punch Needle Wall Hanging Session 1 Daisy McClellan	*Water-color for Relaxation: Mandalas Session 2 Hilary L Hahn	*Making Art on the iPad Session 3 Lisa Bardot	*Mixed Media Meditation with STABLO and Blick Session 1 Dick Blick	Make a Needle Felted Cactus Session 1 Kirsten Rowe	*Beaded Hoop Earrings Session 1 Michelle Feileacan	*UV Resin Session 2 Kelly Affleck	*Dyeing with Tea and Iron Rust - Session 1 Teresa Remple	*Sewing Workshop with Spoon-flower Session 1 Spoon flower	*Sew Your First Bralette Session 2 Faye Weiss	*Beach Sketch and Watercolor Session 2 Rebecca Saylor	

FRIDAY - APRIL 8, 2022 (CONT'D)																		
3:00 - 3:30 AFTERNOON BREAK																		
3:30 - 5:30	Launch Your Podcast In 30 Days Or Less Monique Malcolm	Ethical and Sustainable Sourcing Lauren Venell	Pricing Formulas - What You're Missing Janet LeBlanc	Finding Joy in Times of Uncertainty Natalie Keller Pariano	*Desktop Wood Planter Stand with Handprint™ Session 2 Amanda Towner with Handprint™	*Stencil Fabric Printing Session 2 Alyson Toone-Aguilar	*Modern Punch Needle Wall Hanging Session 2 Daisy McClellan	*Intro to Art Journaling Session 1 Rawley Clark	*Crafty Photo Flatlays Blair Fujimoto	*Mixed Media Meditation with STABLO and Blick Session 2 Dick Blick	Felted Cactus Session 2 Kirsten Rowe	*Beaded Hoop Earrings Session 2 Michelle Feileacan	*Drawing with Paint Session 1 Bridget Watson Payne	*Dyeing with Tea and Iron Rust - Session 2 Teresa Remple	*Sewing Workshop with Spoon-flower Session 2 Spoon flower	*Magnolia Dress Session 1 Kimberly Payne	*Easiest Skirt Ever Session 1 Joan Good speed	
EVENING				7:00-9:00 Maker's Trunk Show  To participate see attendee news page									6:00 - 7:00 Evening Yoga Unwind  Honey Grace Lopez					7:00-9:00 Crafts & Drafts with Walnut Hollow & Handprint

SATURDAY - APRIL 9, 2022																		
	SALON 1	SALON 2	EMMA WOOD 1	ATRIUM MEZZ	EMMA WOOD 2	RINCON	FARIA	SOLIMAR	UPSTAIRS ANNEX	SALON 4	SECRET CLASSROOM	C-STREET BOARD ROOM	EMMA WOOD TERRACE	DYEING ANNEX (PARKING LOT)	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION
MORNING	7:00 - 8:00 Morning Gentle Yoga Honey Grace Lopez																	
9:00 - 11:00	How to Create a Schedule that Feeds Your Soul, Creativity, and Business Charlie Gilkey	Grow Your Social Media Presence with Video Content Jessie Katz Greenberg, Gabriella Layne-Avery, Risa Iwasaki Culbertson	Kit it! When, How and Why to Add Kits to Your Shop Melissa Quaal, Kelly Affleck	Crafting Your Dream Life With A Vision Board Session 1 Kerry Burki	*Wood Burning 101 with Walnut Hollow® and Wood Burn Corner Session 1 Rachel Strauss with Walnut Hollow and Wood Burn Corner	*Mosaic Coasters Session 1 Denise Ambrosi	*Half Moon Boho Wall Hanging with Handprint™ Session 1 Amanda Towner with Handprint™	*Intro to Art Journaling Session 2 Rawley Clark	*Easy Instagram Reels Session 1 Blaire Fujimoto	*Repeat Pattern Making with Spoonflower Session 1 Spoonflower	*Paper Quilling Greeting Cards Session 1 Sophy Lakshmanan	*Bling with Me! Tisa Jackson	*Drawing with Paint Session 2 Bridget Watson Payne	*Shibori Resist Dyeing for Scarves Session 1 Alyson Toone-Aguilar	*Reversible Sun Hat Joan Goodspeed	*Magnolia Dress Session 2 Kimberly Payne	*Craft-cation Plushie + Reusable Snack Bag Session 1 Holly Marsh	
11:00 - 1:00 LUNCH BREAK																		11:00 - 12:00 Beach Lunchtime Yoga Refresh Honey Grace Lopez *Meet in lobby
1:00 - 3:00	Publishing for Creatives Bridget Watson Payne	Social Media: The Good, The Bad and Everything in Between Tisa Jackson, Monica Tetteh, Mallory Whitfield, Monique Malcolm, Nicole Stevenson	10 things I Wish I Had Known Before Quitting my Job to Start My Business Angie Chua	Crafting Your Dream Life With A Vision Board Session 2 Kerry Burki	*Wood Burning 101 with Walnut Hollow® and Wood Burn Corner Session 2 Rachel Strauss with Walnut Hollow and Wood Burn Corner	*Mosaic Coasters Session 2 Denise Ambrosi	*Half Moon Boho Wall Hanging with Handprint™ Session 2 Amanda Towner with Handprint™	Permission to Play Risa Iwasaki Culbertson	*Easy Instagram Reels Session 2 Blaire Fujimoto	*Repeat Pattern Making with Spoonflower Session 2 Spoonflower	*Paper Quilling Greeting Cards Session 2 Sophy Lakshmanan	*Macra-weave Wall Hanging or Clutch Purse Part 1 Kirsten Rowe	*Hand Lettered Monograms & Glass Etching: Custom Wine Glass Session 1 Jessie Katz Greenberg	*Shibori Resist Dyeing for Scarves Session 2 Alyson Toone-Aguilar	*Espadrilles! Sew Your Own Shoes! Session 2 Part 1 Melissa Quaal	*Thrift & Upcycle Workshop Session 3 Part 2 Marisa Lynch	*Craft-cation Plushie + Reusable Snack Bag Session 2 Holly Marsh	

SATURDAY - APRIL 9, 2022 (CONT'D)																			
	SALON 1	SALON 2	EMMA WOOD 1	ATRIUM MEZZ	EMMA WOOD 2	RINCON	FARIA	SOLIMAR	UPSTAIRS ANNEX	SALON 4	SECRET CLASSROOM	C-STREET BOARD ROOM	EMMA WOOD TERRACE	DYEING ANNEX (PARKING LOT)	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	
3:00 - 3:30 AFTERNOON BREAK																			
3:30 - 5:30	Create Your Best Customers Charlie Gilkey	Streamlining the Back End of Your Business Arianne Foulks, Ana Manzano Fairbairn, Alana Rivera, Monique Malcolm	Put it in the Contract: What Small Business Owners Need to Know Nicole Swartz	Picture Knitting Debbie Stoller	*Block Printing Basics Session 1 Teresa Remple	*Creative Travel Journaling Session 1 Angie Chua	*Sashiko Hand-Stitched Textile Coasters Hilary L Hahn	*Collage and Watercolor Session 1 Rawley Clark	*DSLR Product Photography for Creative Thinkers Marlo Miyashiro	*The Art of Henna Session 1 Natasha Monahan Papousek	*Espadrilles! Sew Your Own Shoes! Session 2 Part 2 Melissa Quaal	*Macra-weave Wall Hanging or Clutch Purse Part 2 Kirsten Rowe	*Hand Lettered Monograms & Glass Etching: Custom Wine Glass Session 2 Jessie Katz Greenberg	*Advanced Ice Dye Session 1 Rebecca Saylor	*Clutch Your Style Session 1 Monica Tetteh	*Easiest Skirt Ever Session 2 Joan Good-speed	Sewing Lab Kimberly Payne		
EVENING		6:00 - 6:30 Connect with your Creative Animal Guide Kerry Burki	7:00-9:00 Roller Disco: Embrace Your Weird Judgment Free Dance Party Mallory Whitfield																6-8:00 Coffee and Crafting: Felt Ball Garland Tisa Jackson



SUNDAY - APRIL 10, 2022																		
	SALON 1	SALON 2	EMMA WOOD 1	ATRIUM MEZZ	EMMA WOOD 2	RINCON	FARIA	SOLIMAR	UPSTAIRS ANNEX	SALON 4	SECRET CLASSROOM	C-STREET BOARD ROOM	EMMA WOOD TERRACE	DYEING ANNEX (PARKING LOT)	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION
MORNING											8:00 - 8:30 Wake Up Meditation Kerry Burki							
10:00 - 10:30	Closing Ceremony																	
11:00 - 1:00	Convert an Idea into a Doable Project Charlie Gilkey	Host Virtual Crafting Workshops Tisa Jackson	Hire Your Dream Team Nicole Swartz	Learn to Knit Lace Debbie Stoller	*Block Printing Basics Session 2 Teresa Remple	*Creative Travel Journaling Session 2 Angie Chua	*Workshop TBA Hilary L Hahn	*Collage and Watercolor Session 2 Rawley Clark	*Quick and Easy Product Photography Marlo Miyashiro	*The Art of Henna Session 2 Natasha Monahan Papousek	Painting With Wool Risa Iwasaki Culbertson	*Advanced Ice Dye Session 2 Rebecca Saylor	*Clutch Your Style Session 2 Monica Tetteh	*Mend Your Clothes Joan Goodspeed				