








## CRAFTCATION SCHEDULE - APRIL 19-23, 2023

PLEASE NOTE: SCHEDULE IS SUBJECT TO CHANGE

### COLOR KEY:

	BUSINESS WORKSHOPS (WALK-IN)
	THINK TANK (REQUIRES ENROLLMENT)
	CRAFT WORKSHOP (REQUIRES ENROLLMENT)
	CASUAL CRAFTING (WALK-IN)
	SEWING WORKSHOP (REQUIRES ENROLLMENT)
	SOCIAL GATHERING/WELLNESS ACTIVITY (WALK-IN)
	DYEING WORKSHOP (REQUIRES ENROLLMENT)

### IMPORTANT THINGS TO NOTE ABOUT CREATING YOUR SCHEDULE FOR CRAFTCATION:

#### WORKSHOP REGISTRATION:

Please note: Any workshop or event WITH an asterisk (\*) before the title requires enrollment.

All workshops or events WITHOUT an asterisk (\*) before the title are available on a walk-in basis for all registered Craftcation attendees.

**ONLY registered Craftcation attendees may register for workshops.**

#### WORKSHOP REGISTRATION OPENS FEBRUARY 18, 2023 AT 10AM PT

The password to access workshops is **cc23**. Workshops are live in Eventbrite but will not be available until **February 18, 2023 at 10am PT**. At 10am PT on February 18 you will be able to unlock the listings with the password and reserve your ticket.

#### WORKSHOPS WITH MULTIPLE SESSIONS

Workshops listed with Session 1 or Session 2 in their title are workshops that we are offering more than one time. You only need to sign up for **ONE** session. Think of them like movie showings at a theater and pick the one that works best for your schedule.

#### TO VIEW A WORKSHOP DESCRIPTION OR LEARN MORE ABOUT A PRESENTER

To see a description of a workshop, click on the Workshop Title in this document. The workshop will be at the very top of the new window. You may need to scroll up slightly to see the title. To learn more about a Presenter, click their name in this document.

	SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATREUM MEZZ	UPSTAIRS ANNEX	RINCÓN	FABIA	SOLIMAR	ZUMA	DYEING ANNEX	SECRET CLASSROOM	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION	
WEDNESDAY - APRIL 19, 2023																					
10:00am - 3:00pm							10am - 3pm Attendee Check-In														
2:00 - 4:00	Five Ways to Market Your Business WITHOUT Social Media Mallory Whitfield	Automate Your Newsletter and Free Up Your Time Jennifer Priest	How Technology Can Help You Do Twice As Much in Half the Time Elise Michelle Nelson	*Visual Journaling Dawline-Jane Oni-Eseleh	*Vision Board Building with Handprint™ - Session 1 Amanda Towner Sponsored by Walnut Hollow & Handprint	*Polymer Statement Earrings - Session 1 Joan Goodspeed	Craft Your Own Magical Wellness Plan Honey Grace Lopez, Kerry Burki	Painting Techniques for Ceramics of all Styles Tabitha Harper	*Learn Tunisian Crochet Christy Nelson	*Beaded Fringe Earrings - Session 1 Michelle Naomi Feilaacan	*Personalized Portrait Luggage Tag - Cross Stitch Cari Roberts	*Love [Yourself] Lettering Natalie Keller Parlano	*"Dyeing" with Dye-Na-Flo w - Session 1 Rachael Duran	*Think Tank Personalized Website Advice & Critique - Session 1 Rebecca Inkrote	*Quilted Pot Holders - Session 1 Emily Benson	*Sew Your Own Underwear - Session 1 Faye Weiss	*Craftcation Plushie - Session 1 Holly Marsh				
EVENING	6:00 - 8:00 Opening Celebration Happy/Crafty Hour						5:00-6:00 Meet and Greet and Q&A with Katie Mac														

THURSDAY - APRIL 20, 2023																				
	SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATREUM MEZZ	UPSTAIRS ANNEX	RINCÓN	FABIA	SOLMAR	ZUMA	DYING ANNEX	SECRET CLASSROOM	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION
					Morning Gentle Yoga Honey Grace Lopez		9am - 12pm Attendee Check-In													
9:00 - 11:00	How to Own the Smartphone with Social, Email, and Text Dave Charest, Constant Contact	PANEL: Hiring Help Alana Rivera, Christy Nelson, Elise Michelle Nelson, Janet LeBlanc	So You Want to Teach a Workshop: A deep dive into teaching your craft or skill Tabitha Harper	*Stencil and Stitch Kelly Affleck	*DIY Wood Lazy Susan with Handprint™ - Session 1 Rylee George Sponsored by Walnut Hollow & Handprint	*Polymer Statement Earrings - Session 2 Joan Goodspeed	*Weaving Basics - Session 1 Kirsten Rowe	Spicing Up Wooden Craft Store Beads Jennifer Perkins	*Naomi Bowl - Session 1 Anne Weil	*Beaded Fringe Earrings - Session 2 Michelle Naomi Feilecan	*Beyond the Square Grannies Sara Delaney, One Big Happy	*Brush Lettering Your Way Amy Tan	*"Dyeing" with Dye-Na-Flow - Session 2 Rachael Duran	*Think Tank Personalized Website Advice & Critique - Session 2 Rebecca Inkrote	*Quilted Pot Holders - Session 2 Emily Benson	*Sew Your Own Underwear - Session 2 Faye Weiss	*Craftcation Plushie - Session 2 Holly Marsh	Thrift & Upcycle Field Trip! Marisa Lynch	*Watercolor Meditation - Session 1 Sienna Josselin Mascarena s Diaz	
11:00 - 1:00 LUNCH BREAK					11:30 - 11:45 Lunch-time Rewind Honey Grace Lopez															
1:00 - 3:00	Book-keeping Crash Course for Makers Janet LeBlanc	Making your customers feel seen Jennie Lennick	Print On Demand 101: Launch Your Store Without Inventory Monique Malcolm	*SVG Creator Workshop: Learn to Design, Vectorize, and Print your own SVG Cut Files - Session 1 Laura Lambert	*DIY Wood Lazy Susan with Handprint™ - Session 2 Rylee George Sponsored by Walnut Hollow & Handprint	*Lunar Creativity & Clay Wall Hanging Kerry Burk, Joan Goodspeed	*Think Tank - Self-Care Support Group Honey Grace Lopez	Vision Board Workshop Amy Tan	*Naomi Bowl - Session 2 Anne Weil	Hand Lettered Chalkboards Natalie Keller Pariano	*Color Theory for Creatives Tabitha Harper	*Pop Art Portraits in Procreate - Session 1 Jennifer Heuertz	*Surface Design and Mark Making with thicken -ed dye - Session 1 Rachael Duran	*Badass Creatives Mini-Marketing Accelerator Think Tank - Session 1 Mallory Whitfield	*Bust that Scrap! Alyssa Holland, Jill Bates-Moore	*Make an Everyday Tote Bag with Spoonflower! - Session 1 Nicole Kligerman of Spoonflower	*Craftan Duster for the Beach - Session 1 Monica Tettah			

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<b>THURSDAY, APRIL 20, 2023 (Continued)</b>																					
3:30 - 5:30	Productivity for Creatives Jennifer Priest	PANEL: Scaling Your Business Alana Rivera, Monique Malcolm, Rebeca Mojica	Website Jumpstart: Craft an E-Commerce Strategy for Success Rebecca Inkrote	*SVG Creator Workshop: Design, Vectorize, and Print your own SVG Cut Files - Session 2 Laura Lambert		*Hand Lettered Monograms & Glass Etching: Custom Wine Class - Session 1 Jessie Greenberg	*Weaving Basics - Session 2 Kirsten Rowe	Turning Your Art Into Jewelry Jennifer Perkins	*Chunky Knit Pouf - Session 1 Cara Corey	*Pattern Hacking Emily Benson	*Botanical Cyanotypes - Session 1 Kate Kryder	*Branding Photography 101 Kathryn Harris	*Introduction to Ice Dye Anna Joyce	*Think Tank: Craft Studio Owner Chat Christy Nelson	*Craft an Duster for the Beach - Session 2 Monica Tetteh Sponsored by JOANN	*Make an Everyday Tote Bag with Spoonflower! - Session 2 Nicole Kligerman Sponsored by Spoonflower	*Thrift & Upcycle - Sewing Portion - Session 1 Marisa Lynch				
EVENING	6:00 - 8:00 Iron Craft 8:30-9:30 Karaoke					7:00-8:00 Henna Party	7:00-8:30 Drink & Draw											6:30 - 7:30 Sunset Meditation and Beach Walk Kerry Burk			

FRIDAY - APRIL 21, 2023																					
	SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATREUM MEZZ	UPSTAIRS ANNEX	RINCÓN	FABIA	SOLIMAR	ZUMA	DYING ANNEX	SECRET CLASSROOM	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION	
			8:00-8:30 Morning Meditation - Ion Honey Grace Lopez															7:00-8:00 Beach Yoga Kerry Burki			
9:00 - 11:00	How to Wholesale Jennie Lennick	PANEL: Working with Brands Amy Tan, Jennifer Priest, Laura Lambert, Monica Tetteh, Stephanie Hackney	Podcasting 101 Monique Malcolm	*Mood Enhancing Botanical Bath Salts + Soaks Alana Rivera	*Block Printing: Making your mark - Session 1 Dawline-Jane Ori-Eseleh	*Hand Lettered Monograms & Glass Etching: Custom Wine Class - Session 2 Jessie Greenberg	Collage and send a love (or like) letter - Session 1 Sarah Foelske	Painting Weirdos - Session 1 Jennifer Perkins	*Chunky Knit Pouf - Session 2 Cara Corey	*Brick Stitch Beading - Session 1 Michelle Naomi Felleacan	*T&A: Flat-pattern adjustments for fit and design Alysa Holland, Jill Bates-Moore	Tiny Macrame Color Studies (Mini Weaving) Debra Weiss	*Acid Dyed Shibori Silk Scarves - Session 1 Alyson Toone-Aguilar	*Think Tank Session: Your Next Best Step with Marlo M. Marlo Miyashiro	*Sew Your First Bralette - Session 1 Faye Weiss	*Sew Your Own Circle Skirt Sabrina Valdivieso	*Thrift & Upcycle - Sewing Portion - Session 2 Marisa Lynch	*Botanical Cyanotypes - Session 1 Kate Kryder	*Photo Walking Tour - Session 1 Kathryn Harris	*Watercolor Meditation - Session 2 Sienna Josselin Mascareñas Diaz	
11:00 - 1:00 LUNCH BREAK				11:30-11:45 Lunch-time Stretch Honey Grace Lopez																	
1:00 - 3:00		Leveraging the TikTok and Instagram Algorithms for Success Laura Lambert	*Think Tank: Marketing Brainstorm and Q&A Session Dave Charest	*Clean and Green DIY Cleaning Products Alana Rivera	*Block Printing: Making your Mark - Session 2 Dawline-Jane Ori-Eseleh	*Water Marbled Silk Scarf - Session 1 Star Greenwood	Collage and send a love (or like) letter - Session 2 Sarah Foelske	Painting Weirdos - Session 2 Jennifer Perkins	*Calliope Basket - Session 1 Anne Weil	*Brick Stitch Beading - Session 2 Michelle Naomi Felleacan	*How to Create a Seamless Repeat on Your iPad presented by Spoonflower - Session 1 Jessie Greenberg Sponsored by Spoonflower	*Pop Art Portraits in Procreate - Session 2 Jennifer Heuertz	*Acid Dyed Shibori Silk Scarves - Session 2 Alyson Toone-Aguilar	*Tech Think Tank - Does Technology Destroy Connection With Your Customers ? - Session 1 Elise Michelle Nelson	*Colouring Book Appliqué - Session 1 Emily Benson	*Sunhat - Session 1 Monica Tetteh	*Sew Your First Bralette - Session 2 Faye Weiss				

FRIDAY, APRIL 21, 2023 (Continued)																					
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3:30 - 5:30	Pricing for Profit Janet LeBlanc	PANEL: Focusing Your Product Line Mario Miyashiro, Monique Malcolm, Jennie Lennick	Content Planning without Dread Holly Marsh	*Create your very own Luxurious Emulsified Sugar Scrub Margaret Edwards	*Mixed Media Collage Amy Tan	*Water Marbled Silk Scarf - Session 2 Star Greenwood	*Vision Board Building with Handprint™ - Session 1 Amanda Towner Sponsored by Walnut Hollow & Handprint	*Macramé Plant Hanger - Session 1 Linsey Martin	*Calliope Basket - Session 2 Anne Weil	*Astrology for Creatives - Session 1 Marjorie Cottrell	*How to Create a Seamless Repeat on Your iPad presented by Spoonflower - Session 2 Jessie Greenberg Sponsored by Spoonflower	*Beginning Embroidery - Session 1 Lauren Woods	*Advanced Ice Dye Techniques Anna Joyce	*Social Media Think Thank - Session 1 Gabriella Layne-Avery	*Colouring Book Appliqué - Session 2 Emily Benson	*Sunhat - Session 2 Monica Tetteh	*Improvisational Fabric Collage and Stitch - Session 1 Debra Weiss	*Photo Walking Tour - Session 2 Kathryn Harris			
EVENING	6:00-7:00 Upcycled Fashion Show			6:30-7:30 Restorative Yoga Honey Grace Lopez	6:30-8:00 Leather Scrap Jewelry Jennifer Perkins	6:00-8:00 Statement Macrame Necklace Rachael Duran											7:30-9:30 Wanderings				

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SATURDAY - APRIL 22, 2023																				
																				7:00-8:00 Beach Yoga Kerry Burkl
9:00 - 11:00	Copy-writing Roulette Holly Marsh	PANEL: Building an Organic Community Monica Tetteh, Gabriella Layne-Avery, Mallory Whitfield, Sandra Dotson	Know Your Numbers Beyond the Basics Janet LeBlanc	*DIY Magnesium Lotion - Session 2 Margaret Edwards	*Roller Stamping - Session 1 Jennie Lennick	*Surface Design and Mark Making with thickened dye - Session 2 Rachael Duran	Fantasy Succulent Terrariums - Session 1 Kirsten Rowe	Create Your Own DIY Collage Oracle Cards Kerry Burkl	*Knit your First Scarf - Session 1 Cara Corey	*Macramé Plant Hanger - Session 2 Linsey Martin	*Easy Product Photos with a Smartphone Marlo Miyashiro	*Beginning Embroidery - Session 2 Lauren Woods	*Introduction to Indigo Dyeing - Session 1 Anna Joyce		*Sewing 101 and Zipper Pouch - Session 1 Joan Goodspeed	*Channel your Inner [Pawnee] Goddess: Make your own vest. Sabrina Valdivieso	*Improvisational Fabric Collage and Stitch - Session 2 Debra Weiss	*Botanical Cyanotypes - Session 2 Kate Kryder		
11:00 - 1:00 LUNCH BREAK					11:30-11:45 Lunch-time Rewind Honey Grace Lopez															
1:00 - 3:00	Create Your Content Plan Gabriella Layne-Avery	PANEL: Neurodiverse Entrepreneurship Holly Marsh, Tabitha Harper	Building a Second Brain with Notion Nache Snow	*DIY Magnesium Lotion - Session 2 Margaret Edwards	*Roller Stamping - Session 2 Jennie Lennick	*Water Marbled Cotton Charms for quilting and crafts - Session 1 Star Greenwood	Fantasy Succulent Terrariums - Session 2 Kirsten Rowe	*Wood Burning Buffet with Walnut Hollow® - Session 1 Hannah Bartelt Sponsored by Walnut Hollow & Handprint	*Knit your First Scarf - Session 2 Cara Corey	*Gelli Plate Printmaking - Session 1 Allison Kreft	*Wire Wrapped Heart Pendant - Session 1 Sandra Dotson	*Weaving on a Round Necklace Loom - Session 1 Shannon Squire	*Introduction to Indigo Dyeing - Session 2 Anna Joyce	*Badass Creatives Mini-Marketing Accelerator Think Tank - Session 2 Mallory Whitfield	*Sewing 101 and Zipper Pouch - Session 2 Joan Goodspeed	*Zipper Tote Clutch Monica Tetteh	*Visible Mending with Sashiko Stitching - Session 1 Cari Roberts			

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SATURDAY, APRIL 22, 2023 (Continued)																							
3:30 - 5:30	Transitioning from Retail to Wholesale Marlo Miyashiro	Pinterest Traffic Strategies for 2023 Jennifer Priest	How To Create How Tos Rebecca Mojica	*UV RESIN - Session 1 Kelly Affleck	*Carve your own selfie stamp - Session 1 Dawline-Jane Oni-Eseleh	*Water Marbled Cotton Charms for quilting and crafts - Session 2 Star Greenwood	*Botanical Cyanotypes - Session 2 Kate Kryder	*Wood Burning Buffet with Walnut Hollow® - Session 2 Hannah Bartelt	*Astrology for Creatives - Session 2 Marjorie Cottrell	*Celli Plate Printmaking - Session 2 Allison Kreft	*Wire Wrapped Heart Pendant - Session 2 Sandra Dotson	*Weaving on a Round Necklace Loom - Session 2 Shannon Squire	*Dyeing with Tea & Iron Rust - Session 1 Teresa Remple	*Social Media Think Thank - Session 2 Gabriella Layne-Avery	*Make your own Vendor Apron - Session 1 Sabrina Valdivieso	*Advanced Embroidery - Session 1 Lauren Woods	*Visible Mending with Sashiko Stitching - Session 2 Cari Roberts						
EVENING	7:00-9:00 Casual Board Game Party			8:00-10:00 Dance Party	6:30-7:30 Restorative Yoga Honey Grace Lopez		6:30 - 8:00 Eye Glasses Leash Make & Take Linsay Martin	6:30-8:00 Screenprinting Make & Take Allison Kreft												6:30 - 7:30 Sunset Meditation and Beach Walk Kerry Burk			



SUNDAY - APRIL 23, 2023																					
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			8:00-8:30 Morning Meditation Honey Grace Lopez															7:00-8:00 Beach Yoga Kerry Burk			
10:00 - 10:30	Closing Ceremony																				
11:00 - 1:00	Email The Untapped Business Booster Alana Rivera	Passive Income through Digital File Selling on Etsy: An SVC Crash Course Laura Lambert	Executive Retreats: Creating the Space for Big Ideas Christy Nelson	*UV RESIN - Session 2 Kelly Affleck	*Carve your own Selfie Stamp - Session 2 Dawfine-Jane Oni-Eseleh	Suminagashi Coasters Star Greenwood		*Chain-maille Star Rebeca Mojca	*Macramé Wall Hanging Linsey Martin	*Printed Sustainable Gift Wrap Alyson Toone-Aguilar	*Shooting in the Dark: artificial lighting for product photography Marlo Miyashiro	*Dyeing with Tea & Iron Rust - Session 2 Teresa Remple	*Tech Think Tank - Does Technology Destroy Connection With Your Customers? - Session 2 Elise Michelle Nelson	*Make your own Vendor Aeron - Session 2 Sabrina Valdivieso	*Advanced Embroidery - Session 2 Lauren Woods	*Weave Yourself a Rainbow Shannon Squire					

