








CRAFTCATION SCHEDULE - APRIL 19-23, 2023

PLEASE NOTE: SCHEDULE IS SUBJECT TO CHANGE

COLOR KEY:

	BUSINESS WORKSHOPS (WALK-IN)
	THINK TANK (REQUIRES ENROLLMENT)
	CRAFT WORKSHOP (REQUIRES ENROLLMENT)
	CASUAL CRAFTING (WALK-IN)
	SEWING WORKSHOP (REQUIRES ENROLLMENT)
	SOCIAL GATHERING/WELLNESS ACTIVITY (WALK-IN)
	DYEING WORKSHOP (REQUIRES ENROLLMENT)

IMPORTANT THINGS TO NOTE ABOUT CREATING YOUR SCHEDULE FOR CRAFTCATION:

WORKSHOP REGISTRATION:

Please note: Any workshop or event WITH an asterisk (*) before the title requires enrollment.

All workshops or events WITHOUT an asterisk (*) before the title are available on a walk-in basis for all registered Craftcation attendees.

ONLY registered Craftcation attendees may register for workshops.

WORKSHOP REGISTRATION OPENS FEBRUARY 18, 2023 AT 10AM PT

The password to access workshops is **cc23**. Workshops are live in Eventbrite but will not be available until **February 18, 2023 at 10am PT**. At 10am PT on February 18 you will be able to unlock the listings with the password and reserve your ticket.

WORKSHOPS WITH MULTIPLE SESSIONS

Workshops listed with Session 1 or Session 2 in their title are workshops that we are offering more than one time. You only need to sign up for **ONE** session. Think of them like movie showings at a theater and pick the one that works best for your schedule.

TO VIEW A WORKSHOP DESCRIPTION OR LEARN MORE ABOUT A PRESENTER

To see a description of a workshop, click on the Workshop Title in this document. The workshop will be at the very top of the new window. You may need to scroll up slightly to see the title. To learn more about a Presenter, click their name in this document.

	SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATRIUM MEZZ	UPSTAIRS ANNEX	RINCON	FARIA	SOLIMAR	ZUMA	DYEING ANNEX	SECRET CLASSROOM	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION
WEDNESDAY - APRIL 19, 2023																				
10:00am - 3:00pm							10am - 3pm Attendee Check-In													
2:00 - 4:00	Five Ways to Market Your Business WITHOUT Social Media Mallory Whitfield Sponsored by Constant Contact	Automate Your Newsletter and Free Up Your Time Jennifer Priest Sponsored by Constant Contact	Build & Grow a YouTube Channel without Becoming a Dancing Monkey Elise Michelle Nelson	*Visual Journaling Dawline-Jane Oni-Eseleh	*Vision Board Building with Handprint™ - Session 1 Amanda Towner Sponsored by Walnut Hollow & Handprint	*Polymer Statement Earrings - Session 1 Joan Goodspeed	*Learn Tunisian Crochet Christy Nelson Sponsored by One Big Happy Yarn Co. & Clover	Painting Techniques for Ceramics of all Styles Tabitha Harper	*Think Tank: Personalized Website Advice & Critique - Session 1 Rebecca Inkrote	*Beaded Fringe Earrings - Session 1 Michelle Naomi Feileacan	*Personalized Portrait Luggage Tag - Cross Stitch Cari Roberts	*Love (Yourself) Lettering Natalie Keller Pariano	*"Dyeing" with Dye-Na-Flow - Session 1 Rachael Duran	Craft Your Own Magical Wellness Plan Honey Grace Lopez, Kerry Burki	*Quilted Pot Holders - Session 1 Emily Benson	*Sew Your Own Underwear - Session 1 Faye Weiss	*Craft-cation Plushie - Session 1 Holly Marsh Sponsored by Spoonflower			
EVENING	6:00 - 8:00 Opening Celebration Happy/Crafty Hour						5:00-6:00 Meet and Greet and Q&A with Katie Mac													

THURSDAY - APRIL 20, 2023																				
	SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATRIUM MEZZ	UPSTAIRS ANNEX	RINCON	FARIA	SOLIMAR	ZUMA	DYEING ANNEX	SECRET CLASSROOM	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION
					Morning Gentle Yoga Honey Grace Lopez			9am - 12pm Attendee Check-In												
9:00 - 11:00	How to Own the Smartphone with Social, Email, and Text Dave Charest Sponsored by Constant Contact	PANEL: Hiring Help Alana Rivera, Christy Nelson, Elise Michelle Nelson, Janet LeBlanc	So You Want to Teach a Workshop: A deep dive into teaching your craft or skill Tabitha Harper	*Stencil and Stitch Kelly Affleck	*DIY Wood Lazy Susan with Handprint™ - Session 1 Rylee George Sponsored by Walnut Hollow & Handprint	*Polymer Statement Earrings - Session 2 Joan Goodspeed	*Weaving Basics - Session 1 Kirsten Rowe Sponsored by One Big Happy Yarn Co. & Clover	*Brush Lettering Your Way Amy Tan Sponsored by Holbein	*Naomi Bowl - Session 1 Anne Weil	*Beaded Fringe Earrings - Session 2 Michelle Naomi Felleacan	*Beyond the Square Grannies Sara Delaney Sponsored by One Big Happy Yarn Co.	*Think Tank: Personalized Website Advice & Critique - Session 2 Rebecca Inkrote	*"Dyeing" with Dye-Na-Flow - Session 2 Rachael Duran	Spicing Up Wooden Craft Store Beads Jennifer Perkins Sponsored by Walnut Hollow	*Quilted Pot Holders - Session 2 Emily Benson	*Sew Your Own Underwear - Session 2 Faye Weiss	*Craftcation Plushie - Session 2 Holly Marsh Sponsored by Spoonflower	Thrift & Upcycle Field Trip! Marisa Lynch	*Watercolor Meditation - Session 1 Sienna Josselin Mascarenas Diaz Sponsored by Holbein	
11:00 - 1:00 LUNCH BREAK				11:30 - 11:45 Lunchtime Rewind Honey Grace Lopez																
1:00 - 3:00	Book-keeping Crash Course for Makers Janet LeBlanc Sponsored by Constant Contact	Making your customers feel seen Jennie Lennick Sponsored by Constant Contact	Print On Demand 101: Launch Your Store Without Inventory Monique Malcolm Laura Lambert Sponsored by My Craft Source	*SVG Creator Workshop: Learn to Design, Vectorize, and Print your own SVG Cut Files - Session 1 Rylee George Sponsored by Walnut Hollow & Handprint	*DIY Wood Lazy Susan with Handprint™ - Session 2 Kerry Burki, Joan Goodspeed	*Lunar Creativity & Clay Wall Hanging Honey Grace Lopez	*Think Tank - Self-Care Support Group Amy Tan	*Naomi Bowl - Session 2 Anne Weil	Hand Lettered Chalkboards Natalie Keller Pariano Sponsored by Handprint	*Color Theory for Creatives Tabitha Harper Sponsored by Holbein	*Pop Art Portraits in Procreate - Session 1 Jennifer Heuertz	*Surface Design and Mark Making with thicken-ed dye - Session 1 Rachael Duran Sponsored by Jacquard Products	*Badass Creatives Mini-Marketing Accelerator Think Tank - Session 1 Mallory Whitfield	*Bust that Scrap! Allysia Holland, Jill Bates-Moore	*Make an Everyday Tote Bag with Spoonflower! - Session 1 Nicole Kligerman Sponsored by Spoonflower	*Craftan Duster for the Beach - Session 1 Monica Tetteh Sponsored by JOANN				

	SALON1	SALON2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATRIUM MEZZ	UPSTAIRS ANNEX	RINCON	FARIA	SOLIMAR	ZUMA	DYEING ANNEX	SECRET CLASSROOM	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION
THURSDAY, APRIL 20, 2023 (Continued)																				
3:30 - 5:30	Productivity for Creatives Jennifer Priest	PANEL: Scaling Your Business Alana Rivera, Monique Malcolm, Rebeca Mojica	Website Jumpstart: Craft an E-Commerce Strategy for Success Rebecca Inkrote	*SVG Creator Workshop: Design, Vectorize, and Print your own SVG Cut Files - Session 2 Laura Lambert Sponsored by My Craft Source	*Tray Chic: Hand Lettered Serving Trays Natalie Keller Pariano Sponsored by Walnut Hollow	*Hand Lettered Monograms & Glass Etching: Custom Wine Glass - Session 1 Jessie Greenberg	*Weaving Basics - Session 2 Kirsten Rowe Sponsored by Clover & One Big Happy Yarn Co.	Turning Your Art Into Jewelry Jennifer Perkins Sponsored by Walnut Hollow	*Chunky Knit Pouf - Session 1 Cara Corey Sponsored by JOANN	*Pattern Hacking Emily Benson	*Botanical Cyanotypes - Session 1 Kate Kryder Sponsored by Jacquard Products & Handprint	*Branding Photography 101 Kathryn Harris	*Introduction to Ice Dye Anna Joyce	*Think Tank: Craft Studio Owner Chat Christy Nelson	*Craft Duster for the Beach - Session 2 Monica Tetteh Sponsored by JOANN	*Make an Everyday Tote Bag with Spoonflower! - Session 2 Nicole Kligerman Sponsored by Spoonflower	*Thrift & Upcycle - Sewing Portion - Session 1 Marisa Lynch			
EVENING	6:00 - 8:00 Iron Craft 8:30-9:30 Karaoke					7:00-8:00 Henna Party	7:00-8:30 Drink & Draw											6:30 - 7:30 Sunset Meditation and Beach Walk Kerry Burki		

FRIDAY - APRIL 21, 2023																				
	SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATRIUM MEZZ	UPSTAIRS ANNEX	RINCON	FARIA	SOLIMAR	ZUMA	DYEING ANNEX	SECRET CLASSROOM	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION
			8:00-8:30 Morning Meditation Honey Grace Lopez															7:00-8:00 Beach Yoga Kerry Burki		
9:00 - 11:00	How to Wholesale Jennie Lennick	PANEL: Working with Brands Amy Tan, Jennifer Priest, Laura Lambert, Monica Tetteh, Stephanie Hackney Sponsored by JOANN	Podcasting 101 Monique Malcolm Alana Rivera Sponsored by Bramble Berry	*Mood Enhancing Botanical Bath Salts + Soaks Dawline-Jane Oni-Eseleh	*Block Printing: Making your mark - Session 1 Star Greenwood	*Hand Lettered Monograms & Glass Etching: Custom Wine Glass - Session 2 Jessie Greenberg	Collage and send a love (or like) letter - Session 1 Sarah Foelske Sponsored by Pipsticks	Painting Weirdos - Session 1 Jennifer Perkins Sponsored by Walnut Hollow	*Chunky Knit Pouf - Session 2 Cara Corey Sponsored by JOANN	*Brick Stitch Beading - Session 1 Michelle Naomi Feileacan	*T&A: Flat-pattern adjustments for fit and design Allysia Holland, Jill Bates-Moore	Tiny Macrame Color Studies (Mini Weaving) Debra Weiss	*Acid Dyed Shibori Silk Scarves - Session 1 Alyson Toone-Aguilar	*Think Tank Session: Your Next Best Step with Marlo M. Marlo Miyashiro	*Sew Your Own Circle Skirt Sabrina Valdivieso	*Sew Your First Bralette - Session 1 Faye Weiss	*Thrift & Upcycle - Sewing Portion - Session 2 Marisa Lynch	*Photo Walking Tour - Session 1 Kathryn Harris	*Watercolor Meditation - Session 2 Sienna Josselin Mascarenas Diaz Sponsored by Holbein	
11:00 - 1:00 LUNCH BREAK				11:30-11:45 Lunch-time Stretch Honey Grace Lopez																
1:00 - 3:00	Boost Your Story and Your Bottom Line Erin Sarpa with Stationery HQ	Leveraging the TikTok and Instagram Algorithms for Success Laura Lambert	*Think Tank: Marketing Brainstorm and Q&A Session Dave Charest Sponsored by Constant Contact	*Clean and Green DIY Cleaning Products Alana Rivera Sponsored by Bramble Berry	*Block Printing: Making your Mark - Session 2 Dawline-Jane Oni-Eseleh	*Water Marbled Silk Scarf - Session 1 Star Greenwood	Collage and send a love (or like) letter - Session 2 Sarah Foelske Sponsored by Pipsticks	Painting Weirdos - Session 2 Jennifer Perkins Sponsored by Walnut Hollow	*Calliope Basket - Session 1 Anne Weil	*Brick Stitch Beading - Session 2 Michelle Naomi Feileacan	*How to Create a Seamless Repeat on Your iPad presented by Spoonflower - Session 1 Jessie Greenberg Sponsored by Spoonflower	*Pop Art Portraits in Procreate - Session 2 Jennifer Heuertz	*Acid Dyed Shibori Silk Scarves - Session 2 Alyson Toone-Aguilar	*Tech Think Tank - Does Technology Destroy Connection With Your Customers? Elise Michelle Nelson	*Sunhat - Session 1 Monica Tetteh Sponsored by JOANN	*Colouring Book Appliqué - Session 1 Emily Benson	*Sew Your First Bralette - Session 2 Faye Weiss			

	SALON1	SALON2	C-STREET BOARDROOM	EMMA WOOD1	EMMA WOOD2	EMMA WOOD TERRACE	ATRIUM MEZZ	UPSTAIRS ANNEX	RINCON	FARIA	SOLIMAR	ZUMA	DYEING ANNEX	SECRET CLASSROOM	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION	
FRIDAY, APRIL 21, 2023 (Continued)																					
3:30 - 5:30	Pricing for Profit Janet LeBlanc	PANEL: Focusing Your Product Line Marlo Miyashiro, Monique Malcolm, Jennie Lennick	Content Planning without Dread Holly Marsh Sponsored by Constant Contact	*Create your very own Luxurious Emulsified Sugar Scrub Margaret Edwards Sponsored by Bramble Berry	*Mixed Media Collage Amy Tan Sponsored by Holbein	*Water Marbled Silk Scarf - Session 2 Star Greenwood	*Vision Board Building with Handprint™ - Session 2 Amanda Towner Sponsored by Walnut Hollow & Handprint	*Macramé Plant Hanger - Session 1 Linsey Martin Sponsored by Ganxxet	*Calliope Basket - Session 2 Anne Weil	*Astrology for Creatives - Session 1 Marjorie Cottrell	*How to Create a Seamless Repeat on Your iPad presented by Spoonflower - Session 2 Lauren Woods Sponsored by Spoonflower	*Beginning Embroidery - Session 1 Jessie Greenberg Sponsored by Spoonflower	*Advanced Ice Dye Techniques Anna Joyce	*Social Media Think Thank - Session 1 Gabriella Layne-Avery	*Sunhat - Session 2 Monica Tetteh Sponsored by JOANN	*Colouring Book Appliqué - Session 2 Emily Benson	*Improvisational Fabric Collage and Stitch - Session 1 Debra Weiss	*Photo Walking Tour - Session 2 Kathryn Harris			
EVENING	6:00-7:00 Upcycled Fashion Show			6:30-7:30 Restorative Yoga Honey Grace Lopez		6:30-8:00 Leather Scrap Jewelry Jennifer Perkins	6:00-8:00 Statement Macrame Necklace Rachael Duran											7:30-9:30 Wanderings			

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SATURDAY - APRIL 22, 2023																				
																				7:00-8:00 Beach Yoga Kerry Burki
9:00 - 11:00	Copy-writing Roulette Holly Marsh Sponsored by Constant Contact	PANEL: Building an Organic Community Monica Tetteh, Gabriella Layne-Avery, Mallory Whitfield, Sandra Dotson	Know Your Numbers - Beyond the Basics Janet LeBlanc	*DIY Magnesium Lotion - Session 1 Margaret Edwards Sponsored by Bramble Berry	*Roller Stamping - Session 1 Jennie Lennick Sponsored by Jacquard Products	*Surface Design and Mark Making with thickened dye - Session 2 Rachael Duran Sponsored by Jacquard Products	Fantasy Succulent Terrariums - Session 1 Kirsten Rowe	Create Your Own DIY Collage Oracle Cards Kerry Burki	*Knit your First Scarf - Session 1 Cara Corey Sponsored by One Big Happy Yarn Co.	*Macramé Plant Hanger - Session 2 Linsey Martin Sponsored by Ganxxet	*Easy Product Photos with a Smartphone Marlo Miyashiro Sponsored by Replica Surfaces	*Beginning Embroidery - Session 2 Lauren Woods Sponsored by Spoonflower	*Introduction to Indigo Dyeing - Session 1 Anna Joyce Sponsored by Jacquard Products	Think Tank: Leverage Spoonflower for your Small Creative Business Sponsored by Spoonflower	*Sewing 101 and Zipper Pouch - Session 1 Joan Goodspeed	*Channel your inner (Pawnee) Goddess: Make your own vest Sabrina Valdivieso	*Improvisational Fabric Collage and Stitch - Session 2 Debra Weiss	*Botanical Cyanotypes - Session 2 Kate Kryder		
11:00 - 1:00 LUNCH BREAK					11:30-11:45 Lunch-time Rewind Honey Grace Lopez															
1:00 - 3:00	Create Your Content Plan Gabriella Layne-Avery Sponsored by Constant Contact	PANEL: Neurodiverse Entrepreneurship Holly Marsh, Tabitha Harper	Building a Second Brain with Notion Nache Snow	*DIY Magnesium Lotion - Session 2 Margaret Edwards Sponsored by Bramble Berry	*Roller Stamping - Session 2 Jennie Lennick Sponsored by Jacquard Products	*Water Marbled Cotton Charms for quilting and crafts - Session 1 Star Greenwood	Fantasy Succulent Terrariums - Session 2 Kirsten Rowe	*Wood Burning Buffet with Walnut Hollow® - Session 1 Hannah Bartelt Sponsored by Walnut Hollow	*Knit your First Scarf - Session 2 Cara Corey Sponsored by One Big Happy Yarn Co.	*Gelli Plate Printmaking - Session 1 Allison Krefl Sponsored by Jacquard Products	*Wire Wrapped Heart Pendant - Session 1 Sandra Dotson Sponsored by Xuron	*Weaving on a Round Necklace Loom - Session 1 Shannon Squire Sponsored by One Big Happy Yarn Co.	*Introduction to Indigo Dyeing - Session 2 Anna Joyce Sponsored by Jacquard Products	*Badass Creatives Mini-Marketing Accelerator Think Tank - Session 2 Mallory Whitfield	*Sewing 101 and Zipper Pouch - Session 2 Joan Goodspeed	*Zipper Tote Clutch Monica Tetteh	*Visible Mending with Sashiko Stitching - Session 1 Cari Roberts			

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SATURDAY, APRIL 22, 2023 (Continued)																					
3:30 - 5:30	Transitioning from Retail to Wholesale Marlo Miyashiro	Pinterest Traffic Strategies for 2023 Jennifer Priest	How To Create How Tos Rebeca Mojica	*UV RESIN Session 1 Kelly Affleck Sponsored by Jacquard Products	*Carve your own selfie stamp - Session 1 Dawline-Jane Oni-Eseleh	*Water Marbled Cotton Charms for quilting and crafts - Session 2 Star Greenwood	*Botanical Cyanotypes - Session 2 Kate Kryder Sponsored by Jacquard Products & Handprint	*Wood Burning Buffet with Walnut Hollow® - Session 2 Hannah Bartelt Sponsored by Walnut Hollow	*Astrology for Creatives - Session 2 Marjorie Cottrell	*Gelli Plate Printmaking - Session 2 Allison Kreft Sponsored by Jacquard Products	*Wire Wrapped Heart Pendant - Session 2 Sandra Dotson Sponsored by Xuron	*Weaving on a Round Necklace Loom - Session 2 Shannon Squire Sponsored by One Big Happy Yarn Co.	*Dyeing with Tea & Iron Rust - Session 1 Teresa Remple	*Social Media Think Thank - Session 2 Gabriella Layne-Avery	*Advanced Embroidery - Session 1 Lauren Woods	*Make your own Vendor Apron - Session 1 Sabrina Valdivieso	*Visible Mending with Sashiko Stitching - Session 2 Cari Roberts				
EVENING	7:00-9:00 Casual Board Game Party			8:00-10:00 Dance Party	6:30-7:30 Restorative Yoga Honey Grace Lopez		6:30 - 8:00 Eye Glasses Leash Make & Take Linsey Martin	6:30-8:00 Screenprinting Make & Take Allison Kreft													6:30 - 7:30 Sunset Meditation and Beach Walk Kerry Burki

SUNDAY - APRIL 23, 2023																					
	SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATRIUM MEZZ	UPSTAIRS ANNEX	RINCON	FARIA	SOLIMAR	ZUMA	DYEING ANNEX	SECRET CLASSROOM	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION	
			8:00-8:30 Morning Meditation Honey Grace Lopez															7:00-8:00 Beach Yoga Kerry Burki			
10:00 - 10:30	Closing Ceremony																				
11:00 - 1:00	Email: The Untapped Business Booster Alana Rivera Sponsored by Constant Contact	Passive Income through Digital File Selling on Etsy: An SVG Crash Course Laura Lambert Sponsored by My Craft Source	Executive Retreats: Creating the Space for Big Ideas Christy Nelson	*UV RESIN - Session 2 Kelly Affleck Sponsored by Jacquard Products	*Carve your own Selfie Stamp - Session 2 Dawline-Jane Oni-Eseleh	Suminagashi Coasters Star Greenwood			*Chain-maille Star Rebeca Mojica Sponsored by Blue Buddha Boutique	*Macramé Wall Hanging Linsey Martin Sponsored by Ganxxet	*Printed Sustainable Gift Wrap Alyson Toone-Aguilar	*Shooting in the Dark: artificial lighting for product photography Marlo Miyashiro Sponsored by Replica Surfaces	*Dyeing with Tea & Iron Rust - Session 2 Teresa Remple	*Think Tank: Using Tech to Repost/Schedule Social Media Elise Michelle Nelson	*Advanced Embroidery - Session 2 Lauren Woods	*Make your own Vendor Apron - Session 2 Sabrina Valdivieso	*Weave Yourself a Rainbow Shannon Squire Sponsored by One Big Happy Yarn Co.				