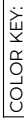








CRAFTCATION SCHEDULE - APRIL 19-23, 2023

PLEASE NOTE: SCHEDULE IS SUBJECT TO CHANGE

COLOR KEY:	
	BUSINESS WORKSHOPS (WALK-IN)
	THINK TANK (REQUIRES ENROLLMENT)
	CRAFT WORKSHOP (REQUIRES ENROLLMENT)
	CASUAL CRAFTING (WALK-IN)
	SEWING WORKSHOP (REQUIRES ENROLLMENT)
	SOCIAL GATHERING/ WELLNESS ACTIVITY (WALK-IN)
	DYEING WORKSHOP (REQUIRES ENROLLMENT)

IMPORTANT THINGS TO NOTE ABOUT CREATING YOUR SCHEDULE FOR CRAFTCATION:

WORKSHOP REGISTRATION:

Please note: Any workshop or event WITH an asterisk (*) before the title requires enrollment.

All workshops or events WITHOUT an asterisk (*) before the title are available on a walk-in basis for all registered Craftcation attendees.

ONLY registered Craftcation attendees may register for workshops.

WORKSHOP REGISTRATION OPENS FEBRUARY 18, 2023 AT 10AM PT

The password to access workshops is **cc23**. Workshops are live in Eventbrite but will not be available until **February 18, 2023 at 10am PT**. At 10am PT on February 18, you will be able to unlock the listings with the password and reserve your ticket.

WORKSHOPS WITH MULTIPLE SESSIONS

Workshops listed with Session 1 or Session 2 in their title are workshops that we are offering more than one time. You only need to sign up for **ONE** session. Think of them like movie showings at a theater and pick the one that works best for your schedule.

TO VIEW A WORKSHOP DESCRIPTION OR LEARN MORE ABOUT A PRESENTER

To see a description of a workshop, click on the Workshop Title in this document. The workshop will be at the very top of the new window. You may need to scroll up slightly to see the title. To learn more about a Presenter, click their name in this document.

		WEDNESDAY - APRIL 19, 2023																				
		SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATRIUM MEZZ	UPSTAIRS ANNEX	BINCON	FARIA	SOLMAR	ZUMA	DYEING ANNEX	SECRET CLASSROOM	SEAVARD A	SEAVARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION	
10:00am - 3:00pm							10am - 3pm Attendee Check-in															
2:00 - 4:00	Five Ways to Market Your Business WITHOUT Social Media Mallory Whitfield Sponsored by Constant Contact	Build & Grow a YouTube Channel without a Dancing Monkey Elise Michelle Nelson Sponsored by Constant Contact	Auto-Mate Your Newsletter and Free Up Your Time Jennifer Priest Sponsored by Constant Contact	Visual Journaling Dawline-Jane Oni-Eseleh	Vision Board Building with Handprint™ - Session 1 Amanda Towner Sponsored by Walnut Hollow & Handprint	Polymer State-Ment Earrings - Session 1 Joan Goodspeed	Learn Tunisian Crochet Christy Nelson Sponsored by One Big Happy Yarn Co. & Clover	Painting Techniques for Ceramics of all Styles Tabitha Harper	Think Tank: Personalized Website Advice & Critique - Session 1 Rebecca Inkrote	Beaded Fringe Earrings - Session 1 Michelle Naomi Feileacan	Personalized Portrait Luggage Tag - Cross Stitch Carl Roberts	Love Yourself Lettering Natalie Keller Pariano	**Dyeing** with Dye-Na-Flo w - Session 1 Rachael Duran	Craft Your Own Magical Wellness Plan Honey Grace Lopez, Kerry Burki	Quilted Pot Holders - Session 1 Emily Benson	Sew Your Own Underwear - Session 1 Faye Weiss	*Craft* Plushie Session 1 Holly Marsh Sponsored by Spoonflower					
EVENING	6:00 - 8:00 Opening Celebration Happy/Crafty Hour						5:00-6:00 Meet and Greet and Q&A with Katie Mac															

		THURSDAY - APRIL 20, 2023																																							
		SALON 1		SALON 2		C-STREET BOARDROOM		EMMA WOOD 1		EMMA WOOD 2		EMMA WOOD TERRACE		ATRIUM MEZZ		UPSTAIRS ANNEX		BINCON		FARIA		SOLMAR		ZUMA		DYEING ANNEX		SECRET CLASSROOM		SEWARD A		SEWARD B		SALON 5		SPECIAL LOCATION		SPECIAL LOCATION		SPECIAL LOCATION	
9:00 - 11:00	How to Own the Smartphone with Social, Email, and Text	DAVE CHAREST	Panel: Hiring Help	Alana Rivera, Christy Nelson, Elise Michelle, Janet Nelson, LeBlanc	So You Want to Teach a Workshop: A deep dive into teaching your craft or skill	Kelly Affleck	*Stencil and Stitch	*DIY Wood with Lazy Susan Honey Grace Lopez	*Morning Gentle Yoga Honey Grace Lopez	9am - 12pm Attendee Check-In	*Weaving Basics - Session 1	Kirsten Rowe	*Brush Lettering Your Way	Amy Tan	*Naomi Bowl - Session 1	Anne Weil	*Beaded Fringe Earrings - Session 2	Michelle Naomi Feileacan	*Beyond the Square Grammys	Sara Delaney	*Think Tank: Personalized Website Advice & Critique - Session 2	Rebecca Inkrote	*"Dyeing" with Dye-Na-Flow - Session 2	Rachael Duran	*Spicing Up Wooden Craft Store Beads	Jennifer Perkins	*Quilted Pot Holders - Session 2	Emily Benson	*Sew Your Own Underwear - Session 2	Faye Weiss	*Craft Plushie - Session 2	Holly Marsh	*Thrifty & Upcycle Field Trip!	Marisa Lynch	*Watercolor Meditation - Session 1	Sienna Josselin Mascareñas Diaz	Sponsored by Holbein				
	11:00 - 1:00 LUNCH BREAK	Book-keeping Crash Course for Makers	Janet LeBlanc	Print On Demand For: Launch Your Store Without Inventory	Monique Malcolm	*SVG Creator Workshop: Learn to Design, Cut, and Print your own SVG Cut Files - Session 1	Laura Lambert	*DIY Wood with Lazy Susan Handprint 2 - Session 2	Rylee George	Sponsored by Walnut Hollow & Handprint	11:30 - 11:45 Lunch-time Rewind	Honey Grace Lopez	*Lunar Creativity & Clay Wall Hanging	Kerry Burki, Dawn Goodspeed	*Think Tank - Self-Care Support Group	Honey Grace Lopez	Vision Board Workshop	Amy Tan	*Naomi Bowl - Session 2	Anne Weil	Hand Lettered Chalkboards	Natalie Keller, Paiano	Sponsored by Handprint	*Color Theory for Creatives	Tabitha Harper	*Pop Art Portraits in Procreate - Session 1	Jennifer Heuertz	*Surface Design and Mark Making with Inkblended dye - Session 1	Rachael Duran	Sponsored by Jacquard Products	*Badass Creatives Mini-Marketing Accelerator Think Tank - Session 1	Mallory Whitfield	*Bust that Scrap! Alycia Boland, Jill Bates-Moore	*Make an Everyday tote Bag with Spoonflow - Session 1	Nicole Kligerman	Sponsored by Spoonflow	*Caftan Duster for the Beach - Session 1	Monica Teteh	Sponsored by JOANN		
	1:00 - 3:00	Book-keeping Course for Makers	Janet LeBlanc	Print On Demand For: Launch Your Store Without Inventory	Monique Malcolm	*SVG Creator Workshop: Learn to Design, Cut, and Print your own SVG Cut Files - Session 1	Laura Lambert	*DIY Wood with Lazy Susan Handprint 2 - Session 2	Rylee George	Sponsored by Walnut Hollow & Handprint	11:30 - 11:45 Lunch-time Rewind	Honey Grace Lopez	*Lunar Creativity & Clay Wall Hanging	Kerry Burki, Dawn Goodspeed	*Think Tank - Self-Care Support Group	Honey Grace Lopez	Vision Board Workshop	Amy Tan	*Naomi Bowl - Session 2	Anne Weil	Hand Lettered Chalkboards	Natalie Keller, Paiano	Sponsored by Handprint	*Color Theory for Creatives	Tabitha Harper	*Pop Art Portraits in Procreate - Session 1	Jennifer Heuertz	*Surface Design and Mark Making with Inkblended dye - Session 1	Rachael Duran	Sponsored by Jacquard Products	*Badass Creatives Mini-Marketing Accelerator Think Tank - Session 1	Mallory Whitfield	*Bust that Scrap! Alycia Boland, Jill Bates-Moore	*Make an Everyday tote Bag with Spoonflow - Session 1	Nicole Kligerman	Sponsored by Spoonflow	*Caftan Duster for the Beach - Session 1	Monica Teteh	Sponsored by JOANN		

SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATRIUM MEZZ	UPSTAIRS ANNEX	BINCON	FABA	SOLMAR	ZUMA	DRIVING ANNEX	SECRET CLASSROOM	SEAVARD A	SEAVARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION	
Productivity for Creatives Jennifer Priest	PANELS Scaling Your Business Alana Rivera, Monique Malcolm, Rebecca Mijca	Website Jump-start: Craft an E-Commerce Strategy for Success Rebecca Inkrote	*SVG Creator Workshop: Design, Vectorize, and Print your own SVG Cut Files - Session 2 Laura Lambert Sponsored by My Craft Source	*Tray/Chic: Hand Lettered Serving Trays Natalie Keller Pariano Sponsored by Walnut Hollow	*Hand Lettered Monograms & Glass Etching: Custom Wine Glass - Session 1 Jessie Greenberg	*Weaving Basics - Session 2 Kirsten Rowe Sponsored by Clover & One Big Happy Yarn Co.	*Turning Your Art Into Jewelry Jennifer Perkins Sponsored by Walnut Hollow	*Chunky Knit Pouf - Session 1 Cara Corey Sponsored by JOANN	*Pattern Hacking Emily Benson	*Botanical Cyanotypes - Session 1 Kate Kryder Sponsored by Jacquard Products & Handprint	*Branding Photography 101 Kathryn Harris	*Introduction to Ice Dye Anna Joyce	*Think Tank: Craft Studio Owner Chat Christy Nelson	*Celtic Duster for the Beach - Session 2 Monica Teiteh Sponsored by JOANN	*Make an Everyday Tote Bag with Spoonflow Nicolie Kligerman Sponsored by Spoonflower	*Thrift & Upcycle - Sewing Portion - Session 1 Marisa Lynch				
3:30 - 5:30					7:00-8:00 Henna Party	7:00-8:30 Drink & Draw										6:30 - 7:30 Sunset Meditation and Beach Walk Kerry Burki				
EVENING	6:00 - 8:00 Iron Craft 8:30-9:30 Karaoke																			

THURSDAY, APRIL 20, 2023 (Continued)

SATURDAY - APRIL 22, 2023																				
SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATRIUM MEZZ	UPSTAIRS ANNEX	RINCON	FARIA	SOLMAR	ZUMA	DYEING ANNEX	SECRET CLASSROOM	SEAWARD A	SEAWARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION	
9:00 - 11:00	Copy writing Roulette Holly Marsh Sponsored by Constant Contact	PANEL: Building an Organic Community Monica Tetteh, Gabriella Layne-Avery, Mallory Whitfield, Sandra Douson	*DIY Magnesium Lotion - Session 1 Margaret Edwards Sponsored by Bramble Berry	*Surface Design Mark Making with thickened dye - Session 2 Rachael Duran Sponsored by Jacquard Products	Fantasy Succulent Terrariums - Session 1 Kirsten Rowe	Create Your Own DIY Collage Oracle Cards Kerry Burki	*Knit your First Scarf - Session 1 Cara Corey Sponsored by One Big Happy Yarn Co.	*Macramé Plant Hanger - Session 2 Linsy Martin Sponsored by Ganxwet	*Easy Product Photos with a Smartphone Marlo Miyashiro Sponsored by Replica Surfaces	*Beginning Embroidery - Session 2 Lauren Woods Sponsored by Spoonflower	*Introduction to Indigo Dyeing - Session 1 Anna Joyce Sponsored by Jacquard Products	Think Tank: Leverage Spoonflower for your Small Creative Business Sponsored by Spoonflower	*Sewing 101 and Zipper Pouch - Session 1 Joan Goodspeed	*Channel your inner Pawnee! Coddless: Make your own vest. Sabrina Valdivieso	*Improvisational Fabric Collage and Stitch - Session 2 Debra Weiss	7:00-8:00 Beach Yoga Kerry Burki				
11:00 - 1:00 LUNCH BREAK			11:30-11:45 Lunch-time Rewind Honey Grace Lopez																	
1:00 - 3:00	Create Your Content Plan Gabriella Layne-Avery Sponsored by Constant Contact	PANEL: Neurodiverse Entrepreneurship Holly Marsh, Talitha Harper	*DIY Magnesium Lotion - Session 2 Margaret Edwards Sponsored by Bramble Berry	*Water Marbled Cotton Charms for quilting and crafts - Session 1 Star Greenwood	Fantasy Succulent Terrariums - Session 2 Kirsten Rowe	*Wood Burning Buffet with Walnut Hollow® - Session 1 Hannah Bartlett Sponsored by Walnut Hollow	*Knit your First Scarf - Session 2 Cara Corey Sponsored by One Big Happy Yarn Co.	*Gelli Plate Printing - Session 1 Allison Kreit Sponsored by Jacquard Products	*Wire Wrapped Heart Pendant - Session 1 Sandra Dolson Sponsored by Xuron	*Weaving on a Round Necklace Loom - Session 1 Shannon Squire Sponsored by One Big Happy Yarn Co.	*Introduction to Indigo Dyeing - Session 2 Anna Joyce Sponsored by Jacquard Products	*Badass Creatives Mini-Marketing Accelerator Think Tank - Session 2 Mallory Whitfield	*Sewing 101 and Zipper Pouch - Session 2 Joan Goodspeed	*Zipper Tote Clutch Monica Retteh	*Visible Mending with Sashiko Stitching - Session 1 Cari Roberts					

SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATRIUM MEZZ	UPSTAIRS ANNEX	BINCON	FARIA	SOLMAR	ZUMA	DRIVING ANNEX	SECRET CLASSROOM	SEAVARD A	SEAVARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION
Transitioning from Retail to Wholesale Marlo Miyashiro	Pinterest Traffic Strategies for 2023 Jennifer Priest	How To Create How Tos Rebecca Mojica	*UV RESIN - Session 1 Kelly Affleck Sponsored by Jacquard Products	*Carve your own sealfie stamp - Session 1 Dawline-Jane Oni-Eseleh	*Water Marbled Cotton Charms for quilting and crafts - Session 2 Star Greenwood	*Botanical Cyanotypes - Session 2 Kate Kryder Sponsored by Jacquard Products & Handprint	*Wood Burning Buffet with Walnut Hollow® - Session 2 Hannah Bartel Sponsored by Walnut Hollow	*Astrology for Creatives - Session 2 Marjorie Cottrell	*Gelli Plate Printmaking - Session 2 Allison Krefl Sponsored by Jacquard Products	*Wire Wrapped Heart Pendant - Session 2 Sandra Dotson Sponsored by Xuron	*Weaving on a Round Neckloom - Session 2 Shannon Squire Sponsored by One Big Happy Yarn Co.	*Dyeing with Tea & Iron Rust - Session 1 Teresa Remple	*Social Media Think Thank - Session 2 Gabriella Layne-Avery	*Advanced Embroidery - Session 1 Lauren Woods	*Make your own Vendor Apron - Session 1 Sabrina Valdivieso	*Visible Mending with Sashiko Sttching - Session 2 Cari Roberts			
3:30 - 5:30																			
7:00-9:00			8:00 - 10:00 Dance Party	6:30-7:30 Restorative Yoga Honey Grace Lopez	6:30 - 8:00 Eye Classes Leash Make & Take Linsy Martin	6:30 - 8:00 Screenprinting Make & Take Allison Krefl											6:30 - 7:30 Sunset Meditation and Beach Walk Kerry Burki		
EVENTING																			

SATURDAY, APRIL 22, 2023 (Continued)

SUNDAY - APRIL 23, 2023		SALON 1	SALON 2	C-STREET BOARDROOM	EMMA WOOD 1	EMMA WOOD 2	EMMA WOOD TERRACE	ATRIUM MEZZ	UPSTAIRS ANNEX	RINCON	FABA	SOLMAR	ZUMA	DYEING ANNEX	SECRET CLASSROOM	SEAVARD A	SEAVARD B	SALON 5	SPECIAL LOCATION	SPECIAL LOCATION	SPECIAL LOCATION
10:00 - 10:30	Closing Ceremony	8:00-8:30 Morning Meditation Honey Grace Lopez	Executive Retreats: Creating the Space for Big Ideas Christy Nelson	*UV RESIN - Session 2 Kelly Affleck Sponsored by Jacquard Products	*Carve your own Selfie Stamp - Session 2 Dawline-Jane Oni-Eseleh	Suminagashi Coasters Star Greenwood			*Chain-maille Star Rebecca Mojica Sponsored by Blue Buddha Boutique	*Macramé Wall Hanging Linsey Martin Sponsored by Ganxet	*Printed Sustainable Gift Wrap Alyson Toone-Aguilar	*Shooting in the Dark: artificial lighting for photography Marlo Miyashiro Sponsored by Replica Surfaces	*Dyeing with Tea & Iron Rust - Session 2 Teresa Remple	*Think Tank: Using Tech to Repost/Schedule Social Media Elise Michelle Nelson	*Advanced Embroidery - Session 2 Lauren Woods	*Make your own Apron - Session 2 Sabrina Valdivieso	*Weave Yourself a Rainbow Shannon Squire Sponsored by One Big Happy Yarn Co.	7:00-8:00 Beach Yoga Kerry Burki			
11:00 - 1:00	Emailed Business Booster Alana Rivera Sponsored by Constant Contact	Passive Income through Digital File Selling on Etsy: An SVG Crash Course Laura Lambert Sponsored by My Craft Source																			